

14<sup>th</sup> December, 2015

The Corporate Relationship Dept.,  
BSE Ltd.,  
PhirozeJeejeebhoy Towers,  
1<sup>st</sup> Floor, New Trading Ring  
Rotunda, Dalal Street,  
Mumbai - 400 001

Listing Department  
National Stock Exchange of India Ltd.,  
Exchange Plaza,  
Plot No. C/1, Block-G,  
Bandra-KurlaComplex,  
Bandra (E) Mumbai - 400 051

Dear Sirs,

**Sub: Intimation pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, regarding new Product launch.**

This is to inform you that, the Company is going to launch a new product i.e. "Air Purifiers" under its new brand name "Moonbow" on 15<sup>th</sup> December, 2015.

The logo of the brand is as under:



The details of the said product are as follows:

- |  |                                 |
|--|---------------------------------|
| a. Name of the Product:                                    | Moonbow Air Purifiers           |
| b. Date of launch:   | 15 <sup>th</sup> December, 2015 |
| c. Category of the Product:                                | Air purification                |
| d. Whether caters to domestic and international market:    | Primarily Domestic markets      |
| e. Name of the countries in which the product is launched: | India                           |

**For HSIL LIMITED**

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COMPANY SECRETARY

**HSIL Limited**

(An ISO 9001 14001 OHSAS 18001 Certified Company)

**Corporate Office:** 301-302, III<sup>rd</sup> Floor, Park Centra, Sector 30, NH-8, Gurgaon, Haryana - 122 001. T +91-124-4779200, F +91-124-4292898/99

**Registered Office:** 2, Red Cross Place, Kolkata, West Bengal - 700 001. T +91-33-22487406/07, F +91-33-22487045

marketing@hindware.co.in | www.hindwarehomes.com

CIN No. - L51433WB1960PLC024539

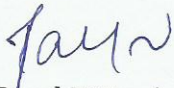


# hindware

The Company is also in the process of launching Water Purifiers for home segment and the details of launch will be shared in due course. In this regard, the company has tied up with The Marmon Group for the supply of water purification products (*The Marmon Group is part of Berkshire Hathaway Inc. & is a diversified industrial organization with Revenues of around USD 8 billion in 2014*).

You are requested to take this information on records

**For HSIL LIMITED**



(Payal M.Puri)

**Company Secretary**

**Name: Payal M. Puri**

**Address: IA 35A, DDA Flats, Phase 1 Ashok Vihar, Delhi - 110052**

**Membership No.16068**

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