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First Look of Shah Rukh Khan in Ebello, luxury bathing brand 'Hindware' video!

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Shah Rukh has been associated with several brands from FMCG products to...



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Shah Rukh Khan is not only King of Romance but also the Badshah of brands. One of the most marketable celebrities in India, Shah Rukh is the choice of leading companies to be the face of their brands. One of his latest signing has been Hindware Homes, India's foremost bathroom products company and the first look of the #Ebello is already out and has got the superstar mesmerized.

In this 11 seconds first look teaser of Shah Rukh's latest advertisement saw the 49-year-old actor walking in a party. He looks his usual dapper self in the

video. SRK, which is a brand in itself is one of the most decorated actors in the industry. SRK will feature in 'hindware's' new 360 degree integrated campaign, rolling out shortly across all media channels.

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