



## **COVERAGE REPORT**

**April 2020 – September 2020**

**Prepared by  
Current Global**

S. No.	Publication	Headline	Link
<b>Product Placement</b>			
1	Better Interiors	Summer Breeze	Page: 88
2	Better Interiors	Summer Breeze	Page: 92
<b>Hindware Appliances launches new range of auto-clean chimneys on Flipkart</b>			
<b>WIRES</b>			
3	IANS Live	Hindware Appliances launches auto-clean chimneys on Flipkart	<a href="http://www.ianslive.in/index.php?param=news/Hindware%20Appliances%20launches%20auto%20clean%20chimneys%20on%20Flipkart-695437/NATION/1">http://www.ianslive.in/index.php?param=news/Hindware Appliances launches auto clean chimneys on Flipkart-695437/NATION/1</a>
4	UNI	Hindware Appliances launches new range of auto-clean chimneys on Flipkart	<a href="http://www.uniindia.com/hindware-appliances-launches-new-range-of-auto-clean-chimneys-on-flipkart/east/news/2061417.html">http://www.uniindia.com/hindware-appliances-launches-new-range-of-auto-clean-chimneys-on-flipkart/east/news/2061417.html</a>
<b>INTERVIEW</b>			
5	The Hindu Business Line	Hindware Appliances launches auto-clean chimneys on Flipkart	<a href="https://www.thehindubusinessline.com/companies/hindware-appliances-launches-auto-clean-chimneys-on-flipkart/article31963944.ece">https://www.thehindubusinessline.com/companies/hindware-appliances-launches-auto-clean-chimneys-on-flipkart/article31963944.ece</a>
6	The Hindu Business Line	Hindware Appliances to consolidate business activity	<a href="https://www.thehindubusinessline.com/news/hindware-appliances-to-consolidate-business-activity/article31968180.ece">https://www.thehindubusinessline.com/news/hindware-appliances-to-consolidate-business-activity/article31968180.ece</a>
7	The Hindu Business Line	Hindware Appliances launches auto-clean chimneys	Delhi
8	The Hindu Business Line	Hindware Appliances launches auto-clean chimneys	Mumbai
9	The Hindu Business Line	Hindware Appliances launches auto-clean chimneys	Andhra Pradesh & Telangana
10	The Hindu Business Line	Hindware Appliances launches auto-clean chimneys	Kerala
11	The Hindu Business Line	Hindware Appliances launches auto-clean chimneys	Kolkata
12	The Hindu Business Line	Hindware Appliances launches auto-clean chimneys	Ahmedabad
13	The Hindu Business Line	Hindware Appliances launches auto-clean chimneys	Karnataka
14	The Hindu Business Line	Hindware Appliances launches auto-clean chimneys	Tamil Nadu
<b>ONLINE</b>			
15	BW Hotelier	Hindware Appliances launches new range of auto-clean chimneys	<a href="http://bwhotelier.businessworld.in/article/Hindware-Appliances-launches-new-range-of-auto-clean-chimneys/01-07-2020-292931/">http://bwhotelier.businessworld.in/article/Hindware Appliances-launches-new-range-of-auto-clean-chimneys/01-07-2020-292931/</a>
16	Lokmat English	Hindware Appliances launches auto-clean chimneys on Flipkart	<a href="https://english.lokmat.com/business/hindware-appliances-launches-auto-clean-chimneys-on-flipkart/">https://english.lokmat.com/business/hindware-appliances-launches-auto-clean-chimneys-on-flipkart/</a>
17	The Times of Bengal	Hindware Appliances launches new range of auto-clean chimneys on Flipkart	<a href="http://www.thetimesofbengal.com/hindware-appliances-launches-new-range-of-auto-clean-chimneys-on-flipkart/">http://www.thetimesofbengal.com/hindware-appliances-launches-new-range-of-auto-clean-chimneys-on-flipkart/</a>

18	Daily Hunt	Hindware Appliances launches new range of auto-clean chimneys on Flipkart	<a href="https://m.dailyhunt.in/news/india/english/the-times+of+bengal+english-epaper-timbanen/hindware+appliances+launches+new+range+of+auto+clean+chimneys+on+flipkart-newsid-n195201464">https://m.dailyhunt.in/news/india/english/the-times+of+bengal+english-epaper-timbanen/hindware+appliances+launches+new+range+of+auto+clean+chimneys+on+flipkart-newsid-n195201464</a>
19	Just Dial	Hindware Appliances to consolidate business activity	<a href="https://www.justdial.com/JdSocial/news/Latest-generic/Hindware-Appliances-to-consolidate-business-activity/1593662559293000?dl=1">https://www.justdial.com/JdSocial/news/Latest-generic/Hindware-Appliances-to-consolidate-business-activity/1593662559293000?dl=1</a>
20	Apeksha News Network	Hindware Appliances launches new range of auto-clean chimneys on Flipkart	<a href="https://apekshanews.com/hindware-appliances-launches-new-range-of-auto-clean-chimneys-on-flipkart">https://apekshanews.com/hindware-appliances-launches-new-range-of-auto-clean-chimneys-on-flipkart</a>
21	MTI News	Hindware Appliances launches new range of auto-clean chimneys on Flipkart	<a href="https://mtinews.in/hindware-appliances-launches-new-range-of-auto-clean-chimneys-on-flipkart/">https://mtinews.in/hindware-appliances-launches-new-range-of-auto-clean-chimneys-on-flipkart/</a>
22	Global Prime News	Hindware Appliances launches new range of auto-clean chimneys on Flipkart	<a href="https://globalprimenews.com/2020/07/01/hindware-appliances-launches-new-range-of-auto-clean-chimneys-on-flipkart/">https://globalprimenews.com/2020/07/01/hindware-appliances-launches-new-range-of-auto-clean-chimneys-on-flipkart/</a>
23	Konexio	Hindware Appliances launches new range of auto-clean chimneys on Flipkart	<a href="https://www.konexionetwork.com/NewsDetails.aspx?newsid=f61b49f7-0418-4d83-9203-21df3668e65a">https://www.konexionetwork.com/NewsDetails.aspx?newsid=f61b49f7-0418-4d83-9203-21df3668e65a</a>
24	Democratic Jagat	Hindware Appliances launches new range of auto-clean chimneys on Flipkart	<a href="https://democraticjagat.com/news-post/3941/hindware-appliances-launches-new-range-of-auto-clean-chimneys-on-flipkart">https://democraticjagat.com/news-post/3941/hindware-appliances-launches-new-range-of-auto-clean-chimneys-on-flipkart</a>
25	Exclusive News	Hindware Appliances launches new range of auto-clean chimneys on Flipkart	<a href="https://exclusivenews.co.in/hindware-appliances-launches-new-range-of-auto-clean-chimneys-on-flipkart/">https://exclusivenews.co.in/hindware-appliances-launches-new-range-of-auto-clean-chimneys-on-flipkart/</a>
26	Online and You	Hindware Appliances launches new range of auto-clean chimneys on Flipkart	<a href="https://onlineandyou.com/consumer-product/hindware-appliances-launches-new-range-of-auto-clean-chimneys-on-flipkart.html">https://onlineandyou.com/consumer-product/hindware-appliances-launches-new-range-of-auto-clean-chimneys-on-flipkart.html</a>
27	Silicon Village	Hindware Appliances Launches New Range - Ripple series and Alexio series of Auto-Clean Chimneys on Flipkart	<a href="https://blogspot.siliconvillage.net/2020/07/hindware-appliances-launches-new-range.html">https://blogspot.siliconvillage.net/2020/07/hindware-appliances-launches-new-range.html</a>
28	B4U Media	Hindware Appliances launches new range of auto-clean chimneys on Flipkart	<a href="http://www.b4umedia.in/?p=207273">http://www.b4umedia.in/?p=207273</a>
29	Hot News Express	Hindware Appliances launches new range of auto-clean chimneys on Flipkart	<a href="https://hotnewsexpress.com/2020/07/02/hindware-appliances-launches-new-range-of-auto-clean-chimneys-on-flipkart/">https://hotnewsexpress.com/2020/07/02/hindware-appliances-launches-new-range-of-auto-clean-chimneys-on-flipkart/</a>
30	India News TV	Hindware Appliances launches new range of auto-clean chimneys on Flipkart	<a href="http://indiannewstv.in/newsDetail.php?sr_no=47332">http://indiannewstv.in/newsDetail.php?sr_no=47332</a>
31	Ajmer Nama	Hindware Appliances launches new range of auto-clean chimneys on Flipkart	<a href="https://ajmernama.com/national/343895/">https://ajmernama.com/national/343895/</a>
32	Press Reader	Hindware Appliances launches auto-clean chimneys	<a href="https://www.pressreader.com/india/the-hindu-business-line/20200703/281608127713411">https://www.pressreader.com/india/the-hindu-business-line/20200703/281608127713411</a>
33	Khabar Patri	હિંદવેર એપ્લાયન્સિસ એ ફ્લિપકાર્ટ ઉપર ઓટો-કિલન ચીમનીની રેન્જ લોન્ચ કરી	<a href="https://khabarpatri.com/2020/07/02/hindware-appliance/">https://khabarpatri.com/2020/07/02/hindware-appliance/</a>

34	This Week India	Hindware Appliances launches new range of auto-clean chimneys on Flipkart	<a href="https://thisweekindia.news/article/hindware-appliances-launches-new-range-of-autoclean-chimneys-on-flipkart/24097">https://thisweekindia.news/article/hindware-appliances-launches-new-range-of-autoclean-chimneys-on-flipkart/24097</a>
35	Nirmal Metro	હિંદવેર એપ્લાયન્સિસ એ ફ્લિપકાર્ટ ઉપર ઓટો-ક્લિન ચીમનીની રેન્જ લોન્ચ કરી	<a href="https://www.nirmalmetro.com/2020/07/hindware-appliances-launches-new-range-of-auto-clean-chimneys-on-flipkart/">https://www.nirmalmetro.com/2020/07/hindware-appliances-launches-new-range-of-auto-clean-chimneys-on-flipkart/</a>
<b>IANS</b>			
36	Outlook India	Hindware Appliances launches auto-clean chimneys on Flipkart	<a href="https://www.outlookindia.com/newscroll/hindware-appliances-launches-autoclean-chimneys-on-flipkart/1882811">https://www.outlookindia.com/newscroll/hindware-appliances-launches-autoclean-chimneys-on-flipkart/1882811</a>
37	Bhaskar Live	Hindware Appliances launches auto-clean chimneys on Flipkart	<a href="https://www.bhaskarlive.in/hindware-appliances-launches-auto-clean-chimneys-on-flipkart/">https://www.bhaskarlive.in/hindware-appliances-launches-auto-clean-chimneys-on-flipkart/</a>
38	Bhaskar Hindi	Hindware Appliances launches new range of auto-clean chimneys on Flipkart	<a href="https://www.bhaskarhindi.com/business/news/hindware-appliances-launches-auto-clean-chimney-on-flipkart-140841">https://www.bhaskarhindi.com/business/news/hindware-appliances-launches-auto-clean-chimney-on-flipkart-140841</a>
39	NewsD	Hindware Appliances launches auto-clean chimneys on Flipkart	<a href="https://newsd.in/hindware-appliances-launches-auto-clean-chimneys-on-flipkart/">https://newsd.in/hindware-appliances-launches-auto-clean-chimneys-on-flipkart/</a>
40	Men AFN	Hindware Appliances launches auto-clean chimneys on Flipkart	<a href="https://menafn.com/1100416651/Hindware-Appliances-launches-auto-clean-chimneys-on-Flipkart">https://menafn.com/1100416651/Hindware-Appliances-launches-auto-clean-chimneys-on-Flipkart</a>
41	IND News	Hindware Appliances launches self-clean chimneys on Flipkart	<a href="https://ind.news/hindware-appliances-launches-self-clean-chimneys-on-flipkart/">https://ind.news/hindware-appliances-launches-self-clean-chimneys-on-flipkart/</a>
42	Can India News	Hindware Appliances launches auto-clean chimneys on Flipkart	<a href="https://www.canindia.com/hindware-appliances-launches-auto-clean-chimneys-on-flipkart/">https://www.canindia.com/hindware-appliances-launches-auto-clean-chimneys-on-flipkart/</a>
43	SME Times	Hindware Appliances launches auto-clean chimneys on Flipkart	<a href="http://www.smetimes.in/smetimes/news/industry/2020/Jul/01/hindware-chimneys52978.html">http://www.smetimes.in/smetimes/news/industry/2020/Jul/01/hindware-chimneys52978.html</a>
44	Sify	Hindware Appliances launches auto-clean chimneys on Flipkart	<a href="https://www.sify.com/finance/hindware-appliances-launches-auto-clean-chimneys-on-flipkart-news-news-uhblOUcbffiaj.html">https://www.sify.com/finance/hindware-appliances-launches-auto-clean-chimneys-on-flipkart-news-news-uhblOUcbffiaj.html</a>
45	Freshers Live	Hindware Appliances launches auto-clean chimneys on Flipkart	<a href="https://latestnews.fresherslive.com/articles/hindware-appliances-launches-auto-clean-chimneys-on-flipkart-126937">https://latestnews.fresherslive.com/articles/hindware-appliances-launches-auto-clean-chimneys-on-flipkart-126937</a>
46	Daily Hunt	Hindware Appliances launches auto-clean chimneys on Flipkart	<a href="https://m.dailyhunt.in/news/india/english/sme+times+english-epaper-smetimes/hindware+appliances+launches+auto+clean+chimneys+on+flipkart-newsid-n195222216">https://m.dailyhunt.in/news/india/english/sme+times+english-epaper-smetimes/hindware+appliances+launches+auto+clean+chimneys+on+flipkart-newsid-n195222216</a>
47	TFI Post	Hindware Appliances launches auto-clean chimneys on Flipkart	<a href="https://tfipost.com/ians-news/hindware-appliances-launches-auto-clean-chimneys-on-flipkart/">https://tfipost.com/ians-news/hindware-appliances-launches-auto-clean-chimneys-on-flipkart/</a>
48	Daiji World	Hindware Appliances launches auto-clean chimneys on Flipkart	<a href="https://www.daijiworld.com/news/newsDisplay.aspx?newsID=725738">https://www.daijiworld.com/news/newsDisplay.aspx?newsID=725738</a>
49	Social News XYZ	Hindware Appliances launches auto-clean chimneys on Flipkart	<a href="https://www.socialnews.xyz/2020/07/01/hindware-appliances-launches-auto-clean-chimneys-on-flipkart/">https://www.socialnews.xyz/2020/07/01/hindware-appliances-launches-auto-clean-chimneys-on-flipkart/</a>

50	NP News 24	Hindware Appliances launches auto-clean chimneys on Flipkart	<a href="https://npnews24.com/2020/07/01/hindware-appliances-launches-auto-clean-chimneys-on-flipkart/">https://npnews24.com/2020/07/01/hindware-appliances-launches-auto-clean-chimneys-on-flipkart/</a>
51	Jhalak	Hindware Appliances launches auto-clean chimneys on Flipkart	<a href="https://jhalak.com/political-news-Hindware-Appliances-launches-auto-clean-chimneys-on-Flipkart-30675">https://jhalak.com/political-news-Hindware-Appliances-launches-auto-clean-chimneys-on-Flipkart-30675</a>
52	Twist Article	Hindware Appliances launches auto-clean chimneys on Flipkart	<a href="https://twistarticle.com/hindware-appliances-launches-auto-clean-chimneys-on-flipkart/">https://twistarticle.com/hindware-appliances-launches-auto-clean-chimneys-on-flipkart/</a>
53	Adhram	Hindware Appliances launches auto-clean chimneys on Flipkart	<a href="https://www.andhram.com/news/hindware-appliances-launches-auto-clean-chimneys-on-flipkart/">https://www.andhram.com/news/hindware-appliances-launches-auto-clean-chimneys-on-flipkart/</a>
54	News Reach	Hindware Appliances launches auto-clean chimneys on Flipkart	<a href="https://newsreach.in/latest-business-news/hindware-appliances-launches-auto-clean-chimneys-on-flipkart/">https://newsreach.in/latest-business-news/hindware-appliances-launches-auto-clean-chimneys-on-flipkart/</a>
55	We India 123	Hindware Appliances launches auto-clean chimneys on Flipkart	<a href="https://news.webindia123.com/news/Articles/Business/20200701/3585539.html">https://news.webindia123.com/news/Articles/Business/20200701/3585539.html</a>
56	New York Indian	Hindware Appliances launches auto-clean chimneys on Flipkart	<a href="https://www.newyorkindian.com/desi/newsdetail.asp?id=568796">https://www.newyorkindian.com/desi/newsdetail.asp?id=568796</a>
57	LA Indian	Hindware Appliances launches auto-clean chimneys on Flipkart	<a href="https://www.laindian.com/desi/newsdetail.asp?id=568796">https://www.laindian.com/desi/newsdetail.asp?id=568796</a>
58	Investment Guru India	Hindware Appliances launches auto-clean chimneys on Flipkart	<a href="https://investmentguruindia.com/IndustryNews/Hindware-Appliances-launches-auto-clean-chimneys-on-Flipkart">https://investmentguruindia.com/IndustryNews/Hindware-Appliances-launches-auto-clean-chimneys-on-Flipkart</a>
59	Windows to News	Hindware Appliances launches auto-clean chimneys on Flipkart	<a href="https://www.windowtonews.com/news.php?id=352738&amp;cat_id=&amp;p=&amp;search=hindware">https://www.windowtonews.com/news.php?id=352738&amp;cat_id=&amp;p=&amp;search=hindware</a>
60	Pro Kerela	Hindware Appliances launches auto-clean chimneys on Flipkart	<a href="https://www.prokerala.com/news/articles/a1058010.html">https://www.prokerala.com/news/articles/a1058010.html</a>
61	New Kerala	Hindware Appliances launches auto-clean chimneys on Flipkart	<a href="https://www.newkerala.com/news/2020/117012.html">https://www.newkerala.com/news/2020/117012.html</a>
62	Arkansas Indian	Hindware Appliances launches auto-clean chimneys on Flipkart	<a href="https://www.arkansasindian.com/desi/newsdetail.asp?id=568796">https://www.arkansasindian.com/desi/newsdetail.asp?id=568796</a>
63	Trendlyne	Hindware Appliances launches auto-clean chimneys on Flipkart	<a href="https://trendlyne.com/posts/2422327/hindware-appliances-launches-auto-clean-chimneys-on-flipkart">https://trendlyne.com/posts/2422327/hindware-appliances-launches-auto-clean-chimneys-on-flipkart</a>
64	Flipboard	Hindware Appliances launches auto-clean chimneys on Flipkart	<a href="https://flipboard.com/topic/moneyindia/hindware-appliances-launches-auto-clean-chimneys-on-flipkart/a-USSaeEh5RL-S8I3Y2GZwg%3Aa%3A2437248393-e1b6dfb1b9%2Fthehindubusinessline.com">https://flipboard.com/topic/moneyindia/hindware-appliances-launches-auto-clean-chimneys-on-flipkart/a-USSaeEh5RL-S8I3Y2GZwg%3Aa%3A2437248393-e1b6dfb1b9%2Fthehindubusinessline.com</a>
65	Newzz	Hindware Appliances launches auto-clean chimneys on Flipkart	<a href="https://newzz.in/business/hindware-appliances-launches-auto-clean-chimneys-on-flipkart/10229787295773448748/10229787295773448748/">https://newzz.in/business/hindware-appliances-launches-auto-clean-chimneys-on-flipkart/10229787295773448748/10229787295773448748/</a>
66	National Chronicle	Hindware Appliances launches auto-clean chimneys on Flipkart	<a href="https://nationalchronicle.in/national/hindware-appliances-launches-auto-clean-chimneys-on-flipkart/">https://nationalchronicle.in/national/hindware-appliances-launches-auto-clean-chimneys-on-flipkart/</a>

67	Samachar Nama	Hindware Appliances launches new range of auto-clean chimneys on Flipkart	<a href="http://www.samacharnama.com/hindware-appliances-launches-auto-clean-chimney-on-flipkart-know/">http://www.samacharnama.com/hindware-appliances-launches-auto-clean-chimney-on-flipkart-know/</a>
68	Khas Khabar	Hindware Appliances launches new range of auto-clean chimneys on Flipkart	<a href="https://www.khaskhabar.com/local/delhi-ncr/delhi-news/news-hindware-appliances-launches-auto-clean-chimney-on-flipkart-news-hindi-1-444694-KKN.html">https://www.khaskhabar.com/local/delhi-ncr/delhi-news/news-hindware-appliances-launches-auto-clean-chimney-on-flipkart-news-hindi-1-444694-KKN.html</a>
69	Smarthal Chal	Hindware Appliances launches new range of auto-clean chimneys on Flipkart	<a href="https://smarthalchal.com/hindware-appl-ne-flipkart-par/">https://smarthalchal.com/hindware-appl-ne-flipkart-par/</a>
70	Vishva Times	Hindware Appliances launches new range of auto-clean chimneys on Flipkart	<a href="https://hindi.vishvatimes.com/hindware-appliances-launches-auto-clean-chimney-on-flipkart">https://hindi.vishvatimes.com/hindware-appliances-launches-auto-clean-chimney-on-flipkart</a>
71	Investment Guru India	Hindware Appliances launches new range of auto-clean chimneys on Flipkart	<a href="https://investmentguruindia.com/Hindi/TopNews/Hindware-Appliances-Launches-Auto-Clean-Chimney-on-Flipkart">https://investmentguruindia.com/Hindi/TopNews/Hindware-Appliances-Launches-Auto-Clean-Chimney-on-Flipkart</a>

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72	Dainik Bhaskar	Hindware Appliances launches auto-clean chimneys on Flipkart	Chandigarh
73	Punjab Krsari	Hindware Appliances launches auto-clean chimneys on Flipkart	Chandigarh
74	Surya	Hindware Appliances launches auto-clean chimneys on Flipkart	Hyderabad
75	Dainik Vishwamitra	Hindware Appliances launches auto-clean chimneys on Flipkart	Kolkata
76	Divya Bhaskar	Hindware Appliances launches auto-clean chimneys on Flipkart	Ahmedabad
77	Nirmal Metro	Hindware Appliances launches auto-clean chimneys on Flipkart	Ahmedabad
78	Subah Savera	Hindware Appliances launches auto-clean chimneys on Flipkart	Ahmedabad
79	Prabhat	Hindware Appliances launches auto-clean chimneys on Flipkart	Ahmedabad
80	Vrajkishan Bhoomi	Hindware Appliances launches auto-clean chimneys on Flipkart	Ahmedabad
81	Yugmarg	Hindware Appliances launches auto-clean chimneys on Flipkart	Chandigarh
82	Dainik Shivner	Hindware Appliances launches auto-clean chimneys on Flipkart	Mumbai
83	Naya India	Hindware Appliances launches auto-clean chimneys on Flipkart	Delhi
84	Samachar jagat	Hindware Appliances launches auto-clean chimneys on Flipkart	Jaipur

85	Jalte Deep	Hindware Appliances launches auto-clean chimneys on Flipkart	Jaipur
86	The Public Side	Hindware Appliances launches auto-clean chimneys on Flipkart	Jaipur
87	Bureau Sandesh	Hindware Appliances launches auto-clean chimneys on Flipkart	Jaipur
88	Dainik Dhola Maru	Hindware Appliances launches auto-clean chimneys on Flipkart	Jaipur
89	Dainik Navyatan	Hindware Appliances launches auto-clean chimneys on Flipkart	Jaipur
90	Dainik Adhikar	Hindware Appliances launches auto-clean chimneys on Flipkart	Jaipur
91	Sachcha Sagar	Hindware Appliances launches auto-clean chimneys on Flipkart	Jaipur
92	Southern Mail	Hindware Appliances launches auto-clean chimneys on Flipkart	Chennai
93	NavGujarat Samay	Hindware Appliances launches auto-clean chimneys on Flipkart	Ahmedabad
94	Rakhewal	Hindware Appliances launches auto-clean chimneys on Flipkart	Ahmedabad
95	Standard Herald	Hindware Appliances launches auto-clean chimneys on Flipkart	Ahmedabad
96	Punjab Express	Hindware Appliances launches auto-clean chimneys on Flipkart	Chandigarh
97	Virtual Times	Hindware Appliances launches auto-clean chimneys on Flipkart	Chennai
98	Kannada Prabha	Hindware Auto Clean Chimney	Bangalore
99	Suryakal	Hindware Appliances launches auto-clean chimneys on Flipkart	Ahmedabad
100	Jagbani	Hindware Appliances launches auto-clean chimneys on Flipkart	Chandigarh
101	Business Remedies	Hindware Appliances launches auto-clean chimneys on Flipkart	Jaipur
102	Satellite Samachar	Hindware Appliances launches auto-clean chimneys on Flipkart	Ahmedabad
103	Vyapar	Hindware Appliances launches auto-clean chimneys on Flipkart	Mumbai

## Coverage Synopsis:

- Garnered a total of **103 stories**
- Coverage secured includes Better Interiors, UNI, The Hindu Business Line (Online & print), Outlook, Dainik Bhaskar, Punjab Kesari, Lokmat, BW Hotelier, etc.



# **Product Placement**





### Hindware Appliances

Snowcrest Air Cooler is India's first air cooler with changeable colour panels. Its Varycool technology helps in managing cooling with high, medium and low modes, and controls the water flow on the honeycomb pads from within. The cooler has a powerful fan for high air delivery of 3,800m<sup>3</sup>/h. It is equipped with an auto-fill tank, inverter compatibility feature, empty tank alarm, humidity controller, mosquito and dust filter, and 2.0 USB port for speedy charging. ₹ 15,990 to ₹ 17,990.

**HINDWARE APPLIANCES LAUNCHES NEW  
RANGE OF AUTO-CLEAN CHIMNEYS ON  
FLIPKART**

# WIRES

## Hindware Appliances launches auto-clean chimneys on Flipkart




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Photo Credit: IANS

[IANSLive](#)

New Delhi, July 1 (IANS) Somany Home Innovation Ltd., the makers of Hindware Appliances, on Wednesday launched a futuristic range of auto-clean chimneys on Flipkart.

## **Hindware Appliances launches new range of auto-clean chimneys on Flipkart**

Kolkata, Jul 01 (UNI) Somany Home Innovation Limited, makers of 'Hindware Appliances' and

one of the top three players in the kitchen appliances segment in India, has launched another

futuristic range of auto-clean chimneys 'Ripple Series' and 'Alexio Series', on Flipkart, India's

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The latest range of appliances offers advantages like advance level filtration, high suction speed and motion-sensing among others.

On the pricing, the Ripple Series has two variants Ripple SS and Ripple Black which are priced between INR 24,990 and INR 26,990.

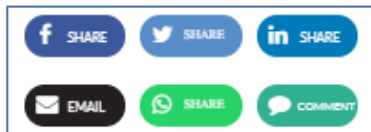
The Alexio Series has one model and is priced at INR 22,990. These products will be available on Flipkart, which is celebrating "The Grand Kitchen Sale" from July 1 to July 6, 2020.

# **INTERVIEW**



## Hindware Appliances launches auto-clean chimneys on Flipkart

V Rishi Kumar | Hyderabad | Updated on July 01, 2020 | Published on July 01, 2020



Parent company Somany Home Innovation plans to consolidate activities

Somany Home Innovation, makers of ‘Hindware Appliances’ is on consolidation mode with the impact of the Covid lockdown on businesses all pervading.

It has launched a range of auto-clean chimneys – Ripple and Alexio – on e-commerce marketplace Flipkart.

Rakesh Kaul, CEO and Whole-Time Director, Somany Home Innovation, said: “As we continue to work in the new normal, at Hindware Appliances, the focus is on offering smart automation-enabled appliances that are designed to simplify lives.”

## Hindware Appliances to consolidate business activity

V Rishi Kumar | Hyderabad | Updated on July 02, 2020 | Published on July 02, 2020



Rakesh Kaul CEO and Whole Time Director of Somany Home Innovation Limited - Debasish Bhaduri-Kolkata

Somany Home Innovation Ltd, makers of 'Hindware Appliances,' is on consolidation mode with the impact of Covid lockdown all pervading.

While it consolidates, it has launched a range of auto-clean chimneys 'Ripple Series' and 'Alexio Series,' on Flipkart, the e-commerce marketplace.

Rakesh Kaul, CEO and Whole Time Director, Somany Home Innovation Ltd said, "As we continue to work in the new normal, at Hindware Appliances, the focus is on offering smart automation enabled appliances that are designed to simplify lives."

## Hindware Appliances launches auto-clean chimneys

**V RISHI KUMAR**

Hyderabad, July 2

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“While it is hard to predict the future, we are confident that we will be able to achieve strong growth this year, too, as there is latent demand in the market. But people are cautious.

“During the lockdown, as people spend more time at homes, they would have planned their next products for purchase. While looking at business month by month, we have done well in June,” he

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Hari G Kumar, Senior Director - Large Appliances, Flipkart, said: “While the demand for smart kitchen appliances have been on the rise for the past few years, Covid-19 has accelerated their adoption. We are also making our selection more affordable through various payment constructs such as no-cost EMI.”

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**ONLINE**



## Hindware Appliances launches new range of auto-clean chimneys

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*The company introduces 'Ripple series' and 'Alexio series' - new range of auto-clean chimneys on Flipkart.*



**01** July, 2020  
by BW Online Bureau

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## Hindware Appliances launches auto-clean chimneys on Flipkart

Author: IANS | July 1, 2020 05:04 PM



New Delhi, July 1 Somany Home Innovation Ltd., the makers of Hindware Appliances, on Wednesday launched a futuristic ...



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The Alexio Series has one model and is priced at Rs 22,990.

Hindware Appliances launches auto-clean chimneys on Flipkart

July 6, Somany Home Innovation said.

These products will be available on Flipkart, which is celebrating "The Grand Kitchen Sale" from July 1 to

"As we continue to work in the new normal, at Hindware Appliances, our top priority is to enrich our consumers lifestyle and 'give more power in the hands of consumers'," Rakesh Kaul, CEO and Whole Time Director, Somany Home Innovation Limited, said in a statement.

"The new range of kitchen chimneys 'Ripple series' and Alexio series' are designed to simplify lives with smart automation while offering industry-best features. Through our strategic association with Flipkart, we will continue to offer our consumer the widest and new generation range of appliances thereby enabling enhanced delight for our consumers."

Amidst the ongoing disruption in the retail industry, virtual is the new way for brands to stay connected with their customers.

The Ripple series comes in two sizes 600 mm and 900 mm and are equipped with motion sensors for ease of use and metallic blower. The Alexio Series also offers three speed touch control and a metallic oil collector.



## Hindware Appliances launches new range of auto-clean chimneys on Flipkart



Somany Home Innovation Limited, makers of 'Hindware Appliances' and one of the top three players in the kitchen appliances segment in India, has launched another futuristic range of auto-clean chimneys 'Ripple Series' and 'Alexio Series', on Flipkart, India's homegrown e-commerce marketplace. The latest range of appliances offers advantages like advance level filtration, high suction speed and motion-sensing among



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## **Hindware Appliances to consolidate business activity**



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Apeksha News Desk Jul 2, 2020



*Introduces 'Ripple series' and 'Alexio series' - new range of auto-clean chimneys on Flipkart*



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© Photo: MTI News July 1, 2020



*Introduces 'Ripple series' and 'Alexio series' – new range of auto-clean chimneys on Flipkart*

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## Hindware Appliances launches new range of auto-clean chimneys on Flipkart

**TOPICS:** # "The Grand Kitchen Sale" From July 1 To July 6 #Hindware Appliances

#Somany Home Innovation Limited (SHIL) 2020



POSTED BY: SACHIN MURDESHWAR | JULY 1, 2020

*Introduces 'Ripple series' and 'Alexio series' – new range of auto-clean chimneys on Flipkart*

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by Our Correspondent - Jul 01, 2020



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#### Hindware Appliances-Ripple 90

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July 1, 2020  0  42



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## SHIL - Hindware appliances

July 1, 2020 - by admin



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हिंदवेयर अप्लायंसेज ने फ्लिपकार्ट पर ऑटो-क्लीन  
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July 2, 2020 by associate



नई दिल्ली, जुलाई, 2020, 'हिंदवेयर अप्लायंसेज' के निर्माता और भारत में रसोई के उपकरण श्रेणी की शीर्ष तीन कम्पनियों में से एक, सोमानी होम इनोवेशन लिमिटेड ने ऑटो-क्लीन चिमनियों की एक और भावी रेंज 'रिप्पल सीरीज' और 'एलेक्सियो सीरिज़' भारत के स्वदेशी स्तर पर विकसित ई-कॉमर्स मार्केटप्लेस फ्लिपकार्ट पर लांच की है। उपकरणों की इस नवीनतम श्रृंखला में उन्नत श्रेणी की फिल्टरेशन, उच्च सक्शन गति

## Hindware Appliances launches auto-clean chimneys

Business • Consumer Goods

3 Jul 2020 V RISHI KUMAR

### Hyderabad, July 2

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## હિંદવેર ઓપ્લાયન્સિસ એ ફ્લિપકાર્ટ ઉપર ઓટો-કિલન ચીમનીની રેન્જ લોન્ચ કરી

ફ્લિપકાર્ટ પર ઓટો-કિલન ચીમનીની નવો રેન્જ 'રિપબ્લિક સિરીઝ' અને 'એલેક્સાથી સિરીઝ'ની રજૂઆત કરી

by [KhabarPatri](#) — July 21, 2020 in સિલ્વેન, ભારત 



## Hindware Appliances launches new range of auto-clean chimneys on Flipkart



Posted By [This Week India](#) on Jul 04,2020

Bangalore

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Posted on July 4, 2020 nirmaladmin in વ્યાપાર..



**IANS**



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Hindware Appliances launches auto-clean chimneys on Flipkart

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July 1, 2020

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दिनांक 02/07/2020



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By IANS

Published on : Wed 01st July 2020, 05:06 PM



## Hindware Appliances launches auto-clean chimneys on Flipkart

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(MENAFN - IANS)

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The latest line of devices — Ripple Series and Alexio Series — offers benefits such as advance fil...

📅 July 1, 2020    💬 No Comments



## Hindware Appliances launches auto-clean chimneys on Flipkart

by CanIndia New Wire Service | July 1, 2020 | 0 comments | 23 views

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New Delhi, July 1 (IANS) Somany Home Innovation Ltd., the makers of Hindware Appliances, on Wednesday launched a futuristic range of auto-clean chimneys on Flipkart.

The latest range of appliances – Ripple Series and Alexio Series – offers advantages like advance level filtration, high suction speed and motion-sensing among others, the leading home improvement solutions company said.





### Hindware Appliances launches auto-clean chimneys on Flipkart

SME Times News Bureau | 31 Jul, 2020

Somany Home Innovation Ltd., the makers of Hindware Appliances, on Wednesday launched a futuristic range of auto-clean chimneys on Flipkart.

The latest range of appliances -- Ripple Series and Alexio Series -- offers advantages like advance level filtration, high suction speed and motion-sensing among others, the leading home improvement solutions company said.

On the pricing, the Ripple Series has two variants Ripple SS and Ripple Black which are priced between Rs 24,990 and Rs 26,990.

The Alexio Series has one model and is priced at Rs 22,990.

These products will be available on Flipkart, which is celebrating "The Grand Kitchen Sale" from July 1 to July 6, Somany Home Innovation said.

"As we continue to work in the new normal, at Hindware Appliances, our top priority is to enrich our consumer's lifestyle and 'give more power in the hands of consumers'," Rakesh Kaul, CEO and Whole Time Director, Somany Home Innovation Limited, said in a statement.

"The new range of kitchen chimneys 'Ripple series' and Alexio series' are designed to simplify lives with smart automation while offering industry-best features. Through our strategic association with Flipkart, we will continue to offer our consumer the widest and new generation range of appliances thereby enabling enhanced delight for our consumers."

Amidst the ongoing disruption in the retail industry, virtual is the new way for brands to stay connected with their customers.

The Ripple Series comes in two sizes -- 600 mm and 900 mm and are equipped with motion sensors for ease of use and metallic blower. The Alexio Series also offers three-speed touch control and a metallic oil collector.

## Hindware Appliances launches auto-clean chimneys on Flipkart

Source : IANS

Author : IANS

Last Updated: Thu, Jul 2nd, 2020, 10:34:32hrs



**New Delhi:** Somany Home Innovation Ltd., the makers of Hindware Appliances, on Wednesday launched a futuristic range of auto-clean chimneys on Flipkart.

**Hindware Appliances launches auto-clean chimneys on Flipkart**

Updated: Jul 06, 2020 17:08 IST



**INDUSTRY NEWS**

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## Hindware Appliances launches auto-clean chimneys on Flipkart

📅 Wed, Jul 1 2020 05:34:41 PM



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The Alexio Series has one model and is priced at Rs 22,990.

Indware Appliances launches auto-clean chimneys on Flipkart

For any News Coverage, Please Contact: [media@jhalak.com](mailto:media@jhalak.com)



Indware Appliances, a leading manufacturer of innovative appliances, is pleased to announce the launch of its auto-clean chimneys on Flipkart.

The latest range of appliances — Range Dettle and Linka Series — offers advantages like wireless and Windows, high suction speed and motor running, among others, for leading home appliances company.

On Flipkart, the Range Dettle and Linka Series are available from the price range of ₹ 14,999 to ₹ 29,999.



## Hindware Appliances launches auto-clean chimneys on Flipkart

IANS Source: IANS July 1, 2020





## Hindware Appliances launches auto-clean chimneys on Flipkart

July 1, 2020 5:04 PM admin 0 Comments

**Reading Time: 2 minutes**

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"As we continue to work in the new normal, at Hindware Appliances, our top priority is to enrich our consumer's lifestyle and 'give more power in the hands of consumers'," Rakesh Kaul, CEO and Whole Time Director, Somany Home Innovation Limited, said in a statement.

## Hindware Appliances launches auto-clean chimneys on Flipkart

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New Delhi (Wednesday, 2020-11-11 06:39:11T)

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## Hindware Appliances launches auto-clean chimneys on Flipkart

DeBil,National,Business/Economy

Author : Dr. Jatin Nandan Saxena

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New Delhi, July 1 (IANS) Semano Home Innovator Ltd, the makers of Hindware Appliances, on Wednesday launched a futuristic range of auto-clean chimneys on Flipkart.

The latest range of appliances — Ripple Series and Axiom Series — offers advantages like advanced level filtration, high suction speed and motor-saving among others, the leading home improvement retailer company said.

On the pricing, the Ripple Series has two variants: Ripple 30 and Ripple 360, which are priced between Rs 24,990 and Rs 24,996.

The Axiom Series has one model and is priced at Rs 22,999.

These products will be available on Flipkart, which is celebrating "The Great Online Sale" from July 1 to July 8, Semano Home Innovator said.

"As we continue to work in the new normal, at Hindware Appliances, our top priority is to enrich our consumer's lifestyle and 'give more power in the hands of consumers'," Rajesh Kaul, CEO and Whole Time Director Semano Home Innovator Limited, said in a statement.

"The new range of kitchen chimneys 'Ripple series' and 'Axiom series' are designed to simplify lives with smart automation while offering industry-best features. Through our strategic association with Flipkart, we will continue to offer our consumer the widest and new generation range of appliances thereby enabling enhanced delight for our consumers."

Amidst the ongoing disruption in the retail industry, virtual is the new way for brands to stay connected with their customers.

The Ripple series comes in two sizes — 300 mm and 360 mm and are equipped with motion sensor for ease of use and metallic blow; The Axiom series also offers three-speed touch control and a metallic oil collector.

"While the demand for smart kitchen appliances has been on the rise since the past few years, the present Covid-19 pandemic has accelerated their adoption and Flipkart is pleased to partner Hindware to offer millions of our consumers an expanded selection of the best-in-class kitchen appliances across all the accessible products," said Hari B. Kumar, Senior Director at Large Appliances, Flipkart.

—IANS

## Hindware Appliances launches auto-clean chimneys on Flipkart

DeBRI, National, Business/Economy

Author : Dinku Jatin Nayar Saranya

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New Delhi, July 1 (IANS) Sanyo Home Innovation Ltd, the makers of Hindware Appliances, on Wednesday launched a futuristic range of auto-clean chimneys on Flipkart.

The latest range of appliances — Ripple Series and Axiom Series — offers advantages like advanced level filtration, high suction speed and motor-reversing among others, the leading home improvement solutions company said.

On the pricing, the Ripple Series has two variants Ripple SS and Ripple Black, which are priced between Rs 24,990 and Rs 26,990.

The Axiom Series has one model and is priced at Rs 22,990.

These products will be available on Flipkart, which is celebrating "The Great Indian Sale" from July 1 to July 8, Sanyo Home Innovation said.

"As we continue to work in the new normal at Hindware Appliances, our top priority is to enrich our consumers' lifestyle and 'give more power in the hands of consumers,'" Rakash Kaul, CEO and Whole Time Director Sanyo Home Innovation Limited, said in a statement.

"The new range of kitchen chimneys 'Ripple series' and 'Axiom series' are designed to smoothly blend with smart automation while offering industry's best features. Through our strategic association with Flipkart, we will continue to offer our consumer the widest and new generation range of appliances thereby enabling enhanced delight for our consumers."

Amidst the ongoing disruption in the retail industry, virtual is the new way for brands to stay connected with their customers.

The Ripple series comes in two sizes — 800 mm and 900 mm and are equipped with motion sensors for ease of use and metallic bowls. The Axiom series also offers three-speed touch control and a metallic oil collector.

"While the demand for smart kitchen appliances have been on the rise since the past few years, the present Covid-19 pandemic has expedited their adoption and Flipkart is pleased to partner Hindware to offer millions of our consumers an expanded selection of the best-in-class kitchen appliances across all the accessible products," said Hari S. Kumar, Senior Director at Large Appliances, Flipkart.

--IANS

## Hindware Appliances launches auto-clean chimneys on Flipkart

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## Hindware Appliances launches auto-clean chimneys on Flipkart

Wednesday - July 1, 2020 5:06 pm | Category : [BUSINESS](#)

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July 6, Somany Home Innovation said.

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## Hindware Appliances launches auto-clean chimneys on Flipkart

By IANS | Published on Wed, Jul 1 2020 17:12 IST



Flipkart. (Photo: Twitter/@Flipkart). Image Source: IANS News

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"As we continue to work in the new normal, at Hindware Appliances, our top priority is to enrich our consumer's lifestyle and 'give more power in the hands of consumers'," Rakesh Kaul, CEO and Whole Time Director, Somany Home Innovation Limited, said in a statement.

"The new range of kitchen chimneys 'Ripple series' and Alexio series' are designed to simplify lives with smart automation while offering industry-best features. Through our strategic association with Flipkart, we will continue to offer our consumer the widest and new generation range of appliances thereby enabling enhanced delight for our consumers." Amidst the ongoing disruption in the retail industry, virtual is the new way for brands to stay connected with their customers.

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—IANS




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**BUSINESS LINE**  
Parent company Somany Home Innovation plans to consolidate activities

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**#FINANCE (INDIA)**

## **Hindware Appliances launches auto-clean chimneys on Flipkart**

thehindubusinessline.com - V Rishi Kumar

Somany Home Innovation, makers of 'Hindware Appliances' is on consolidation mode with the impact of the Covid lockdown on businesses all pervading. It ...

## Hindware Appliances launches auto-clean chimneys on Flipkart

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Somany Home Innovation, makers of 'Hindware Appliances' is on consolidation mode with the impact of the Covid lockdown on businesses all pervading.

It has launched a range of auto-clean chimneys — Ripple and Alexio — on e-commerce marketplace Flipkart.

Rakesh Kaul, CEO and Whole-Time Director, Somany Home Innovation, said: "As we continue to work in the new normal, at Hindware Appliances, the focus is on offering smart automation-enabled appliances that are designed to simplify lives."

### Latent demand

"The lockdown period was tough but we kept helping customers by extending our services across various appliances. While it is hard to predict the future ...

National

## Hindware Appliances launches auto-clean chimneys on Flipkart

by IANS | July 1, 2020 | 0 comments | 50 views

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**New Delhi:** Somany Home Innovation Ltd., the makers of Hindware Appliances, on Wednesday launched a futuristic range of auto-clean chimneys on Flipkart.

## हिंडवेयर एप्लायंसेज ने फ्लिपकार्ट पर ऑटो-क्लीन चिमनी लॉन्च की

By [Rambabu Sharma](#) - July 2, 2020

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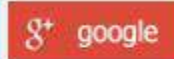
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# हिंडवेयर एप्लायंसेज ने फ्लिपकार्ट पर ऑटो-क्लीन चिमनी लॉन्च की

khaskhabar.com : गुरुवार, 02 जुलाई 2020 12:25 PM



**एप्ले**  
हिंडवेयर एप्लायंसेज ने फ्लिपकार्ट पर ऑटो-क्लीन चिमनी लॉन्च की

By Vaishvith Sharma 02/07/2020



नई दिल्ली। हिंडवेयर एप्लायंसेज के निर्माता सोमानी होम इन्वेंशन लिमिटेड ने बुधवार को फ्लिपकार्ट पर ऑटो-क्लीन चिमनी की रैज लॉन्च की। घरेलू उद्योगों की प्रमुख कंपनी ने कहा कि उपकरणों की नई श्रेणी, रिपल सीरीज और एलेक्सियो सीरीज एडवांस स्तर के फिल्टरेशन, हाई संवर्धन स्पीड और मोशन सेंसिंग जैसे गुणों से युक्त है।

यही मूल्य की बात करें तो रिपल सीरीज के दो वेरिएंट रिपल एसएस और रिपल ब्लेक की कीमत 24,990 रुपये से 26,990 रुपये के बीच है और एलेक्सियो सीरीज की एक ही मॉडल है जिसकी कीमत 22990 है।



हिंडवेयर एप्लायंसेज ने फिलिपकार्ट पर ऑटो-क्लीन चिमनी लॉन्च की

July 02 2020





## हिंडवेयर एप्लायंसेज ने फ्लिपकार्ट पर ऑटो-क्लीन चिमनी लॉन्च की

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टेलीग्राम पर हमें फॉलो करें ! रोज पाएं व्यापार, वित्त और निवेश पर 10-12 महत्वपूर्ण अपडेट।

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हिंडवेयर एप्लायंसेज के निर्माता सोमानी होम इनोवेशन लिमिटेड ने बुधवार को फ्लिपकार्ट पर ऑटो-क्लीन चिमनी की रेंज लॉन्च की। घरेलू उत्पादों की प्रमुख कंपनी ने कहा कि उपकरणों की नई श्रेणी, रिपल सीरीज और एलेक्सियो सीरीज एडवांस स्तर के फिल्टरेशन, हाई संक्शन स्पीड और मोशन सेंसिंग जैसे गुणों से युक्त है।

वहीं मूल्य की बात करें तो रिपल सीरीज के दो वेरिएंट रिपल एसएस और रिपल ब्लैक की कीमत 24,990 रुपये से 26,990 रुपये के बीच है और एलेक्सियो सीरीज की एक ही मॉडल है जिसकी कीमत 22990 है।

सोमानी होम इनोवेशन ने कहा, "ये उत्पाद फ्लिपकार्ट पर उपलब्ध होंगे। वहीं इस साइट पर 1 जुलाई से 6 जुलाई तक 'द ग्रैंड किचन सेल' चल रही है।"

सोमानी होम इनोवेशन लिमिटेड के सीईओ और निदेशक राकेश कौल ने बयान में कहा, "जैसा कि हमने हिंडवेयर एप्लायंसेज में नए सामान्य के साथ काम पुनः शुरू किया है, ऐसे में हमारी सर्वोच्च प्राथमिकता अपने उपभोक्ता की जीवनशैली और 'उपभोक्ताओं के हाथों में अधिक पावर देना' है।"

**PRINT**

## हिंदवेयर अप्लायंसेज ने नई ऑटो-क्लीन चिमनी रेंज को पेश किया

भास्कर न्यूज़ | चंडीगढ़

सोमानी होम इनोवेशन लिमिटेड ने हिंदवेयर अप्लायंसेज का विस्तार करते हुए ऑटो-क्लीन चिमनियों की नई रेंज पेश की है। कंपनी के सीईओ राकेश कौल ने बताया कि रिप्पल और एलेक्सियो सीरिज को सबसे पहले ई-कॉमर्स पर लॉन्च किया गया है। इन नई चिमनियों में एडवांस्ड फिल्टरेशन, हाई सक्शन स्पीड मोशन सेंसिंग जैसे कई नए फीचर्स दिए गए हैं। कौल ने बताया कि हम लगातार नए और इनोवेटिव उत्पाद प्रस्तुत कर रहे हैं। इस तरह की चिमनियों की भारतीय बाजार में काफी मांग है और हम इस रेंज के साथ उस मांग को पूरा

## हिंदवेयर अप्लायंसेज ने ऑटो-क्लीन चिमनियों की नई रेंज पेश की

लुधियाना / चंडीगढ़ (11/9/7): 'हिंदवेयर अप्लायंसेज' के निर्माता और भारत में रसोई के उपकरण श्रेणी की शीर्ष 3 कंपनियों में से एक सोमानी होम इनोवेशन लिमिटेड ने ऑटो-क्लीन चिमनियों की एक और भावी रेंज 'रिप्पल सीरीज' और 'एलेक्सियो सीरीज' भारत के स्वदेशी स्तर पर विकसित ई-कॉमर्स मार्केट प्लेस फ्लिपकार्ट पर लॉन्च की है। उपकरणों की

इस नवीनतम शृंखला में उन्नत श्रेणी की फिल्टरेशन, उच्च सक्शन गति मोशन सेंसिंग के साथ अन्य विशेषताएं हैं। फ्लिपकार्ट पर यह उत्पाद आकर्षक शुरूआती कीमतों पर उपलब्ध होंगे। सोमानी होम इनोवेशन लिमिटेड के सी.ई.ओ. और होल टाइम डायरेक्टर राकेश कौल ने कहा कि हिंदवेयर अप्लायंसेज उपभोक्ताओं के हाथों में अधिक शक्ति प्रदान करता है।

## ఆటోక్లీన్ చిమ్నీలను విడుదల చేసిన సోమానీ



న్యూఢిల్లీ: తామందిస్తున్న హింద్ వేర్ బ్రాండ్ కింద ఆటో క్లీన్ చిమ్నీలను ఫ్లిప్ కార్ట్ ద్వారా భారత మార్కెట్లోకి విడుదల చేసినట్లు సోమానీ హోమ్ ఇన్ స్ట్రోవేషన్ తెలిపింది. రిపిల్ సీరిస్ లో రెండు వేరియంట్లు ఇవి రూ. 24,990 ప్రారంభ ధర నుంచి లభ్యమవుతాయని, వీడితో పాటు అలెక్సియా సీరిస్ ను రూ. 22,990కి అందించనున్నామని కంపెనీ హోల్ ట్రైమ్ డైరెక్టర్ రాకేష్ కౌల్ ఓ ప్రకటనలో తెలిపారు. వీటిల్లో 3 స్టేడ్ టచ్ కంట్రోల్, మెటాలిక్ ఆయిల్ కలెక్టర్లు ఉంటాయని అన్నారు.

## फ्लिपकार्ट पर ऑटो-क्लीन चिमनियों की नई रेंज

कोलकाता, 1 जुलाई (नि.प्र.)। 'हिंदवेयर अप्लायंसेज' के निर्माता और भारत में रसोई के उपकरण श्रेणी की शीर्ष तीन कम्पनियों में से एक, सोमानी होम इनोवेशन लिमिटेड ने ऑटो-क्लीन चिमनियों की एक और भावी रेंज 'रिप्पल सीरीज' और 'एलेक्सियो सीरीज' भारत के स्वदेशी स्तर पर विकसित ई-कॉमर्स मार्केटप्लेस फ्लिपकार्ट पर लांच की है। उपकरणों की इस नवीनतम श्रृंखला में उन्नत श्रेणी की फिल्टरेशन, उच्च सक्शन गति मोशन सेंसिंग के साथ अन्य विशेषतायें हैं। जहां तक कीमतों का प्रश्न है, रिप्पल सीरीज में दो वेरिएंट रिप्पल एसएस और रिप्पल ब्लैक हैं जिनकी कीमत 24,999 रु. और 26,999 रु. के बीच रखी गई है। एलेक्सियो सीरीज में एक मॉडल है और इसकी कीमत 22,990 रु. है। फ्लिपकार्ट पर 1 से 6 जुलाई, 2020 के बीच, ग्रैंड किचन सेल के दौरान ये उत्पाद आकर्षक शुरूआती कीमतों पर उपलब्ध होंगे। सोमानी होम इनोवेशन लिमिटेड के सीईओ और होल टाइम डायरेक्टर, श्री राकेश कौल ने कहा, "हिंदवेयर अप्लायंसेज में नए वर्तमान माहौल में काम करते हुए, हमारी शीर्ष प्राथमिकता अपने उपभोक्ता की जीवनशैली को समृद्ध करना और, 'उपभोक्ताओं के हाथों में अधिक शक्ति देना' है।"



## હિન્દવેરે ઓનલાઇન ફિલપકાર્ટ ઉપર નવી રેન્જ લોન્ચ કરી

નવી દિલ્હી। હિન્દવેર એપ્લાયન્સિસ ઉત્પાદક અને ભારતના કિચન એપ્લાયન્સિસ સેગમેન્ટના પ્રથમ ત્રણ ખેલાડીઓ પૈકીના એક છે. સોમાની હોમ ઈનોવેશન લિમિટેડ એ ભારતના પોતાના ઈ-કોમર્સ માર્કેટપ્લેસ ફિલપકાર્ટ પર, ઓટો-ક્લીન ચીમની 'રિપ્લ સિરીઝ' અને 'એલેક્સિસ ઓ સિરીઝ' ની વધુ એક ફ્યુચરિસ્ટિક રેન્જની રજૂઆત કરી છે. રિટેલ ઉદ્યોગમાં બ્રાન્ડ્સ માટે તેમના ગ્રાહકો સાથે જોડાયેલા રહેવા માટે વર્ચુઅલ એ નવી રીતે છે. તેથી હિન્દવેર એપ્લાયન્સિસ હવે ફિલપકાર્ટના જૂથમાં જોડાયુ છે જે પોતાના ઈ-રિટેલ બિઝનેસને મજબૂત બનાવવા માટે સતત નવી ઓફર્સ લાવે છે.

## હિંદવેર એપ્લાયન્સિસ એ ફિલપકાર્ટ ઉપર ઓટો-ક્લિન ચીમનીની રેન્જ લોન્ચ કરી

એલબી હારા-નવી દિલ્હી, ૧લી જુલાઈ, ૨૦૨૦: 'હિંદવેર એપ્લાયન્સિસ'ના ઉત્પાદક અને ભારતના કિચન એપ્લાયન્સિસ સેગમેન્ટના પ્રથમ ત્રણ ખેલાડીઓ પૈકીના એક, સાંમાની હોમ ઈનોવેશન લિમિટેડ એ ભારતના પોતાના ઈ-કોમર્સ માર્કેટપ્લેસ ફિલપકાર્ટ પર, ઓટો-ક્લીન ચીમની 'રિપલ સિરીઝ' અને 'એલેક્સિઓ સિરીઝ' ની વધુ એક ફ્યુચરિસ્ટિક રેન્જની રજૂઆત કરી છે. ઉપકરણોની આ નવીનતમ શ્રેણી એડવાન્સ લેવલ ફિલ્ટરેશન, હાઈ સક્શન સ્પીડ અને મોશન-સેન્સિંગ સહિત પણ કાયદા ઉપલબ્ધ કરાવે

છે. ભાવ ઉપર નજર કરીએ તો,, રિપલ સિરીઝમાં બે વેરિયન્ટ્સ રિપલ એસએસ અને રિપ્ બ્લેક છે જેમની કિંમત ૨૪,૯૯૦ રૂપિયા અને ૨૬,૯૯૦ રૂપિયાની વચ્ચે છે. એલેક્સિઓ સિરીઝમાં એક મોડેલ છે અને તેની કિંમત ૨૨,૯૯૦ રૂપિયા છે. આ પ્રોડક્ટ્સ ફિલપકાર્ટ પર ઉપલબ્ધ રહેશે, જે ૧ જુલાઈથી ૬ જુલાઈ, ૨૦૨૦ સુધી "પી ગ્રાન્ડ કિચન સેલ"ની ઉજવણી કરી રહ્યું છે.

રિટેલ ઉદ્યોગમાં ચાલી રહેલા વિલેપોની વચ્ચે, ગ્રાન્ટ્સ માટે તેમના ગ્રાહકો સાથે જોડાયેલા રહેવા માટે વર્ચુઅલ એ નવી રીતે છે. તેથી હિંદવેર એપ્લાયન્સિસ હવે ફિલપકાર્ટના

જૂથમાં જોડાયું છે જે પોતાના ઈ-રિટેલ બિઝનેસને મજબૂત બનાવવા માટે અને પોતાના ગ્રાહકો માટે સતત નવી ઓફર્સ લાવે છે. રિપલ સિરીઝ અને એલેક્સિઓ સિરીઝ અને ઓટો ક્લિન ચીમનીઓ ફિલ્ટર-લેસ ટેકનોલોજીસ, મેક્સ આપે છે. ૧૨૦૦ એમ૩/પ્રતિ ક્લાકનું સક્શન, થર્મલ ઓટો-ક્લિન અને એનર્જી એફિશિયન્ટ એલઈડી લેમ્પ છે. રિપલ સિરીઝ બે સાર્જમાં આવે છે - ૬૦૦ મીમી અને ૯૦૦ મીમી અને તે ઉપયોગમાં સરળ અને મેટાલિક બ્લોઅરની માટે મોશન સેન્સરથી સજ્જ છે. એલેક્સિઓ સિરીઝ પણ ૩-સ્પીડ ટચ કન્ટ્રોલ અને મેટાલિક ઓઈલ કલેક્ટર આપે છે



**હિંદવેર એપ્લાયન્સિસ એ ફિલપકાર્ટ ઉપર ઓટો-કિલન ચીમનીની રેન્જ લોન્ચ કરી**

નવી દિલ્લી, ૧૧ી જુલાઈ, ૨૦૨૦: હિંદવેર એપ્લાયન્સિસના ઉત્પાદક અને ભારતના કિચન એપ્લાયન્સિસ સેગમેન્ટના પ્રથમ ગ્લોબલાઈઝેડ પેકીના એક, સોમાની હોમ ઈનોવેશન લિમિટેડ એ ભારતના પોતાના ઈ-કોમર્સ માર્કેટપ્લેસ ફિલપકાર્ટ પર, ઓટો-કલન ચીમની 'રિપલ સિરીઝ' અને 'એલેક્સિસ સિરીઝ' ની વધુ એક કમ્યુનિકેશન રેન્જની રજૂઆત કરી છે. ઉપકરણોની આ નવીનનમ શ્રેણી એડવાન્સ લેવલ ફિલ્ટરેશન, ઘાટ સકશન સ્પીડ અને મોશન-એન્ટિબાયો સક્રિય પણા કાપઢા ઉપલબ્ધ કરાવે છે. આવ ઉપર તજર કરીયે છે., રિપલ સિરીઝમાં બે વેરિયન્ટ્સ રિપલ એસએસ અને રિપલ એક છે જેમની કિંમત ૨૪,૯૯૦ રૂપિયા અને ૨૯,૯૯૦ રૂપિયાની વચ્ચે છે. એલેક્સિસ સિરીઝમાં એક મોડેલ છે અને તેની કિંમત ૨૨,૯૯૦ રૂપિયા છે. આ પ્રોડક્ટ્સ ફિલપકાર્ટ પર ઉપલબ્ધ રહેશે, જે ૧ જુલાઈથી ૧ જુલાઈ, ૨૦૨૦ સુધી "બી ગ્રાન્ડ કિચન સેલ"ની ઉજવણી કરી રહ્યું છે. રિટેલ ઉભોગમાં વાણી રહેલા વિશેષોની વચ્ચે, બાન્ડ્સ માટે તેમના ગ્રાહકો સાથે જોડાયેલા રહેલા માટે વધુનવ એ નવી રીતે છે. તેથી હિંદવેર એપ્લાયન્સિસ અને ફિલપકાર્ટના જુવમાં જોડાયુ છે જે પોતાના ઈ-રિટેલ મિલનેસને અજાયુત બનાવવા માટે અને પોતાના ગ્રાહકો માટે સુનત નવી એકર્ષ સાથે છે. રિપલ સિરીઝ અને એલેક્સિસ સિરીઝ અને ઓટો કિલન ચીમનીઓ ફિલ્ટર-લેસ ટેકનોલોજીસ, મેક્સ આપે છે. ૧૨૦૦એમ૩/પ્રતિ કલાકનું સકશન, થર્મલ ઓટો-કિચન



અને એનર્જી એફિશિયન્ટ એલઈડી લેમ્પ છે. રિપલ સિરીઝ બે સાર્ટનમાં આવે છે - ૨૦૦ સીમી અને ૯૦૦ સીમી અને તે ઉપયોગમાં સરળ અને મેટાસિક બ્લોઅરની માટે મોશન સેન્સરથી સજજ છે. એલેક્સિસ સિરીઝ પણ ડ-સ્પીડ ટચ કન્ટ્રોલ અને મેટાસિક ઓટોવ કલેક્ટર આપે છે. હિંદવેર એપ્લાયન્સિસ એ ટેકના સૌથી ગાપથી વિકસતા કાર્સ્ટેલ ઓર્ડેંગ કન્ટ્રુમર પ્રોડક્ટ્સ પેરીનું એક છે, જેમાં વોટર હીટર અને વોટર પ્યુરિફાયર્સથી લઈને એર ફૂલર, એર પ્યુરિફાયર્સ, એક્સ્ટ્રેક્ટર ટેન્સ અને કિચન એપ્લાયન્સિસ છે, જે ભારતમાં વધુ સારા થરોને એક વાસ્તવિકતા બનાવવા માટે આજના આધુનિક ગ્રાહક જીવનશૈલીમાં તમામ પ્રાસંગિક છે, અને તમા ધોગડાન આપે છે. હાલમાં, સોમાની હોમ ઈનોવેશન લિમિટેડ (જીઈ-ઈ) પાસે ૯,૨૫૦થી વધુ રિટેલ આઉટલેટ્સ, ૯૦૦થી વધારે વિતરક બાગીદારો અને ભારતભરમાં ૮૦૦થી વધુ મોડર્ન રિટેલ સ્ટોસનું નેટવર્ક છે. તાજેતરમાં, કંપનીએ તેની પ્રોડક્ટ કેરેગરીનું વિસ્તરણ આઈઓટી સહમ એપ્લાયન્સિસ વોટર પ્યુરિફાયર્સ, વોટર હીટર અને ચીમનીમાં કર્યું છે.

## હિંદવેર એપ્લાયન્સિસ એ ફિલપકાર્ટ ઉપર ઓટો-કિલન ચીમનીની રેન્જ લોન્ચ કરી

'હિંદવેર એપ્લાયન્સિસ'ના ઉત્પાદક અને ભારતના કિચન એપ્લાયન્સિસ સેગમેન્ટના પ્રથમ ત્રણ ખેલાડીઓ પૈકીના એક, સોમાની હોમ ઈનોવેશન લિમિટેડ એ ભારતના પોતાના ઈ-કોમર્સ માર્કેટપ્લેસ ફિલપકાર્ટ પર, ઓટો-ક્લીન ચીમની 'રિપલ સિરીઝ' અને 'એલેકસિઓ સિરીઝ' ની વધુ એક ફ્યુચરિસ્ટિક રેન્જની રજૂઆત કરી છે. ઉપકરણોની આ નવીનતમ શ્રેણી એડવાન્સ લેવલ ફિલ્ટરેશન, હાઈ સક્શન સ્પીડ અને મોશન-સેન્સિંગ સહિત ઘણા ફાયદા ઉપલબ્ધ કરાવે છે. ભાવ ઉપર નજર કરીએ તો,, રિપલ સિરીઝમાં બે વેરિયન્ટ્સ રિપલ એસએસ અને રિપ્લ બ્લેક છે જેમની કિંમત ૨૪,૯૯૦ રૂપિયા અને ૨૬,૯૯૦ રૂપિયાની વચ્ચે છે. એલેકસિઓ સિરીઝમાં એક

મોડેલ છે અને તેની કિંમત ૨૨,૯૯૦ રૂપિયા છે. આ પ્રોડક્ટ્સ ફિલપકાર્ટ પર ઉપલબ્ધ રહેશે, જે ૧ જુલાઈથી ૬ જુલાઈ, ૨૦૨૦ સુધી "ધી ગ્રાન્ડ કિચન સેલ"ની ઉજવણી કરી રહ્યું છે.

રિટેલ ઉદ્યોગમાં ચાલી રહેલા વિક્ષેપોની વચ્ચે, ગ્રાન્ડ્સ માટે તેમના ગ્રાહકો સાથે જોડાયેલા રહેવા માટે વર્ચુઅલ એ નવી રીતે છે. તેથી હિંદવેર એપ્લાયન્સિસ હવે ફિલપકાર્ટના જૂથમાં જોડાયું છે જે પોતાના ઈ-રિટેલ બિઝનેસને મજબૂત બનાવવા માટે અને પોતાના ગ્રાહકો માટે સતત નવી ઓફર્સ લાવે છે. રિપલ સિરીઝ અને એલેકસિઓ સિરીઝ બંને ઓટો કિલન ચીમનીઓ ફિલ્ટર-લેસ ટેકનોલોજીસ, મેક્સ આપે છે.

## હિંદવેર એપ્લાયન્સિસ એ ફિલપકાર્ટ ઉપર ઓટો-કિલન ચીમનીની રેન્જ લોન્ચ કરી

નવી દિલ્હી, ૧૫મી જુલાઈ, ૨૦૨૦ઃ હિંદવેર એપ્લાયન્સિસના ઉત્પાદક અને ભારતના કિલન એપ્લાયન્સિસ ક્ષેત્રમાં પ્રથમ સ્થાને પહોંચીને પેટ્રોલ એન્ડ સોલારી ડોમ ઈન્ડોર્સમેન્ટ કમિશનર એ ભારતના પોતાના ઈ-ગ્રીમસ માઈટિંગ્સ ફિલપકાર્ટ પર, ઓટો-કિલન ચીમની 'રિપ્લ સિરીઝ' અને 'એવોલિયુશન સિરીઝ' ની વધુ એક કલેક્શન રિલિઝ કરી છે. ઉત્પાદકોની

આ નવોનરમ શ્રેણી એપ્લાયન્સિસ કિલન, ઘાટ સમક સ્પીડ અને મોસન-એનિલ સહિત પણ સમગ્ર ઉપલબ્ધ કરાવે છે. આ ઉપર નજર કરીએ તો, રિપ્લ સિરીઝમાં એવોલિયુશન રિપ્લ એન્ડ એન્ડ અને રિપ્લ એન્ડ જેમની કિલન ૨૨,૨૫૦ રૂપિયા અને ૨૨,૭૨૦ રૂપિયા વચ્ચે છે. એવોલિયુશન સિરીઝમાં એન્ડ એન્ડ જેમની કિલન ૨૨,૭૨૦ રૂપિયા છે. આ પ્રોડક્ટ્સ ફિલપકાર્ટ પર ઉપલબ્ધ કરેલો, જે ૧ જુલાઈથી ૯ જુલાઈ, ૨૦૨૦ સુધી "બે ઘાન કિલન એન્ડ"ની ઉજવણી કરી રહ્યું છે.

રિલિઝ ઉદ્યોગમાં શાલી સર્વિસ વિશેષોની વચ્ચે, કાનૂન માટે તેમજ કાનૂની સાથે જોડાયેલા સેક્ટર માટે વધુ એક એ નવી રીતે છે. તેથી હિંદવેર એપ્લાયન્સિસ અને ફિલપકાર્ટ-કલેક્શનમાં જોડાયું છે જે પોતાના ઈ-રિલિઝ કિલનને મજબૂત મનાવવા માટે અને પોતાના ક્ષમતા માટે સતત નવી એન્ડ કરાવે છે. રિપ્લ સિરીઝ અને એવોલિયુશન સિરીઝ અને ઓટો કિલન ચીમનીઓ કિલન-વેસ ટેકનોલોજીમાં મેકસ આપે છે. ૧૬૦૦-એમ ૩/ક્રિ સ્લાઇડનું સમક, સમક ઓટો-કિલન

અને એનવી એકિવિપન્ટ એન્ડ ઈટી સેમ્પ છે. રિપ્લ સિરીઝ એ સર્કિટમાં આપે છે-૬૦૦ મીમી અને ૯૦૦ મીમી અને તે ઉપલબ્ધ કરવા અને વેલકિલ એન્ડ એનવી માટે સોસન એન્ડ એનવી સર્કિટ છે. એવોલિયુશન સિરીઝ પણ ૩-૬૦૦ મીમી અને ૬-૬૦૦ મીમી અને વેલકિલ એન્ડ એનવી માટે સોસન એન્ડ એનવી સર્કિટ આપે છે.

સોમની ડોમ ઈન્ડોર્સમેન્ટ કમિશનરની સીટિંગ અને પૂર્ણ સમયાવાર રિલિઝ સીમન કરેલ સીટ એ જણાવ્યું હતું કે, " જેમ-જેમ હિંદવેર એપ્લાયન્સિસમાં અને નવી સમકાન સમ-સેમ સમકની પ્રાથમિકતા એ છે તે

અમારા કાનૂની કાનૂનીઓને સમક અસરથી અને કાનૂની સમકમાં વધુ સહિત આપવી", કિલન ચીમનીની નવી શ્રેણી રિપ્લ સિરીઝ અને એવોલિયુશન સિરીઝ ઉદ્યોગની એક સુવિધાઓ પ્રદાન કરેલી વચ્ચે કાનૂનને સ્પર્શ સેલોમેન્ટની સમક અસરવા માટે રિલિઝ કરવામાં આવી છે. ફિલપકાર્ટ કાનૂની અમારા વ્યૂહરત્નક જોડાયેલા ડારા, અને અમારા કાનૂનીને આપક અને નુ જ નવેસનનું એપ્લાયન્સિસની એન્ડ સરકારનું આનુ સમક, જે-વાની અમારા કાનૂની માટેના આનંદમાં સુદિ આપ.

ફિલપકાર્ટના ઘાટ એપ્લાયન્સિસના સિનિપર રિલિઝ કરી તો કુચ્ચે જણાવ્યું કે, "એક સહિત ઈ-ગ્રીમસ માઈટિંગ્સ તરીકે, ફિલપકાર્ટ અસરકારક રીતે અમારી સમકની સિલસલા માટે ઈ-રિલિઝ કરવામાં આપે કામ કરીને કાનૂનીની અસરકારકતાને પહોંચી સરવા માટે પ્રતિબદ્ધ છે.

## **Hindware Appliances launches auto-clean chimneys on Flipkart**

CHANDIGARH: Somany Home Innovation Limited, makers of 'Hindware Appliances' and one of the top three players in the kitchen appliances segment in India, has launched another futuristic range of auto-clean chimneys 'Ripple Series' and 'Alexio Series', on Flipkart, India's homegrown e-commerce marketplace. The latest range of appliances offers advantages like advance level filtration, high suction speed and motion-sensing among others. On the pricing, the Ripple Series has two variants Ripple SS and Ripple Black which are priced between INR 24,990 and INR 26,990. The Alexio Series has one model and is priced at INR 22,990. These products will be available on Flipkart, which is celebrating "The Grand Kitchen Sale" from July 1 to July 6, 2020. Mr. Rakesh Kaul, CEO and Whole Time Director, Somany Home Innovation Limited said, "As we continue to work in the new normal, at Hindware Appliances, our top priority is to enrich our consumer's lifestyle and 'give more power in the hands of consumers'".





पेबल स्ट्रीट के एक प्रतिनिधि ने कहा, "किराया बहुत अधिक है। हमें मालिक से कोई राहत नहीं मिली, और अभी यह भी निश्चित नहीं है कि लोग कब बाहर निकलना शुरू करेंगे। इसके साथ ही बार पर अभी सरकारी प्रतिबंध है। वह अपनी जेब से खर्च करने जैसा था, लेकिन ऐसा कब तक चलता।" इसी तरह की स्थिति खान मार्केट जैसी जगहों के कारोबारियों की है जो कोविड-19 से पहले हमेशा गुलजार रहता था।

### **हिंडवेयर एप्लायंसेज ने ऑटो-वलीन चिमनी लॉन्च की**

नई दिल्ली, आइएनएस। हिंडवेयर एप्लायंसेज के निर्माता सोमानी होम इन्वेंशन लिमिटेड ने बुधवार को फ्लिपकार्ट पर ऑटो-वलीन चिमनी की रेंज लॉन्च की। घरेलू उत्पादों की प्रमुख कंपनी ने कहा कि उपकरणों

की नई श्रेणी, रिपल सोरीज और एलैक्सिओ सीरीज एडवांस स्तर के फिल्टरेशन, हाई संकशन स्पेड और मोशन सेंसिंग जैसे गुणों से युक्त है।

वहीं मूल्य की बात करें तो रिपल सोरीज के दो वैरिएंट रिपल एक्स और रिपल ब्लैक की कीमत 24,990 रुपये से 26,990 रुपये के बीच है और एलैक्सिओ सीरीज की एक ही मॉडल है जिसकी कीमत 22990 है। सोमानी होम इन्वेंशन ने कहा, ये उत्पाद फ्लिपकार्ट पर उपलब्ध होंगे। वहीं इस साइट पर 1 जुलाई से 6 जुलाई तक 'द ब्रेड किचन सेल' चल रही है। सोमानी होम इन्वेंशन लिमिटेड के सीईओ और निदेशक राकेश कौल ने बयान में कहा, हमें जैसा कि हमने हिंडवेयर एप्लायंसेज में नए सामान्य के साथ काम पुनः शुरू किया है, ऐसे में हमारी सर्वोच्च प्राथमिकता अपने उपभोक्ता की जीवनशैली और 'उपभोक्ताओं के हाथों में अधिक पावर देना' है।

## हिंदवेयर ने ऑटो-क्लीन चिमनियों की नई रेंज बाजार में पेश की

**नई दिल्ली (एजेंसी)**। 'हिंदवेयर अप्लायंसेज' के निर्माता और भारत में रसोई के उपकरण श्रेणी की शीर्ष तीन कंपनियों में से एक, सोमानी होम इनोवेशन लिमिटेड ने ऑटो-क्लीन चिमनियों की एक और भागी रेंज 'रिप्ल सीरीज' और 'एलेक्सियो सीरीज' भारत के स्वदेशी स्तर पर विकसित इं-कॉमर्स मार्केटप्लेस प्लैटफॉर्म पर लांच की है। उपकरणों की इस नवीनतम श्रृंखला में उन्नत श्रेणी की फिल्टरेशन, उच्च सफाई शक्ति मोशन रोसिंग के साथ अन्य विशेषताएं हैं। जहाँ तक कीमतों का प्रश्न है, रिप्ल सीरीज में से बेसिक रिप्ल एसएस और रिप्ल ब्लैक है जिनकी कीमत 24,999 रुपये और 26,999 रुपये के बीच रखी गई है। एलेक्सियो सीरीज



में एक मॉडल है और इसकी कीमत 22,990 रुपये है। प्लैटफॉर्म पर 1 से 6 जुलाई, 2020 के बीच, ग्रैंड किचन सेल के दौरान ये उत्पाद आकर्षक शुरुआती कीमतों पर उपलब्ध होंगे। सोमानी होम इनोवेशन लिमिटेड के सीईओ और होल टाइम डायरेक्टर राकेश कौल ने कहा कि हिंदवेयर अप्लायंसेज में नए वर्तमान मॉडल में काम करते हुए,

हमारे शीर्ष प्राथमिकता अपने उपभोक्ता की जीवनशैली को समझना और, 'उपभोक्ताओं के हाथों में अधिक शक्ति देना' है। रसोई चिमनियों की नई श्रृंखला 'रिप्ल सीरीज' और 'एलेक्सियो सीरीज' उद्योग-श्रेष्ठ सुविधाओं की पेशकश करते हुए स्मार्ट आटोमेशन के साथ जीवन को सरल बनाने के लिए डिज़ाइन की गई हैं।



## हिंदवेयर अप्लायंसेज ने फिलपकार्ट पर ऑटो-वलीन चिमनियों की नई रेंज पेश की

■ दैनिक जलजेदीप, प्रवि, नई दिल्ली

'हिंदवेयर अप्लायंसेज' के निर्माता और भारत में रसोई के उपकरण श्रेणी की शीर्ष तीन कम्पनियों में से एक, सोमानी होम इन्वैशन लिमिटेड ने ऑटो-वलीन चिमनियों की एक और भावी रेंज 'रिपल सीरीज' और 'एलेक्सियो सीरीज' भारत के स्वदेशी स्तर पर विकसित ई-कॉमर्स मार्केट प्लेस फिलपकार्ट पर लांच की है। उपकरणों की इस नवीनतम शृंखला में उन्नत श्रेणी की फिल्टरेशन, उच्च सक्शन गति मोशन सेंसिंग के साथ अन्य विशेषतायें हैं। जहाँ तक कीमतों का प्रश्न है, रिपल सीरीज में दो वेरिएंट रिपल एक्स और रिपल ब्लैक हैं जिनकी कीमत 24,999 रु. और 26,999 रुपए के बीच रखी गई है। एलेक्सियो सीरीज में एक मॉडल है और इसकी कीमत 22,990 रुपए है। फिलपकार्ट पर 1 से 6 जुलाई, 2020 के बीच, ग्रेड किचन सेल के दौरान ये उत्पाद आकर्षक शुरूआती कीमतों पर उपलब्ध होंगे। रिटेल उद्योग में चल रहे व्यवधान के बीच, चाइंस का अपने ग्राहकों के साथ जुड़े रहने के लिए नया तरीका चर्चुअल प्रारूप है। इसलिए, अपने



ई-रिटेल कारोबार को शक्तिशाली बनाने के लिए हिंदवेयर अप्लायंसेज ने, फिलपकार्ट के साथ मिल कर अपनी ताकत को मजबूत किया है और अपने ग्राहकों के लिए लगातार नई ऑफर ला रही है। रिपल सीरीज और एलेक्सियो सीरीज, दोनों ऑटो-वलीन चिमनियां, फिल्टर-रहित प्रीड्रॉगिंगकी, 1200 मी3/ घंटा की अधिकतम सक्शन, थर्मल ऑटो-वलीन और ऊर्जा सक्षम एलईडी लैंप की विशेषतायें उपलब्ध कराती हैं। रिपल सीरीज दो आकारों- 600 मिमी और 900 मिमी में आती है और उपयोग में आसानी तथा मैटेलिक ब्लोअर के लिए मोशन सेंसर से लैस है। एलेक्सियो सीरीज

में 3 स्पीड टच कंट्रोल और एक मैटेलिक ऑयल कलेक्टर भी लगा है। सोमानी होम इन्वैशन लिमिटेड के सीईओ और होल टाइम डायरेक्टर, राकेश कौल ने कहा, "हिंदवेयर अप्लायंसेज में नए वर्तमान माहौल में काम करते हुए, हमारी शीर्ष प्रार्थनात्मकता अपने उपभोक्ता की जीवनशैली को समृद्ध करना और, 'उपभोक्ताओं के हाथों में अधिक शक्ति देना' है। रसोई चिमनियों की नई शृंखला 'रिपल सीरीज' और 'एलेक्सियो सीरीज' उद्योग-श्रेष्ठ सुविधाओं की पेशकश करते हुए स्मार्ट आटोमेशन के साथ जीवन को सरल बनाने के लिए डिजाइन की गई है।

**हिंदवेयर अप्लायंसेज ने फिलपकार्ट पर ऑटो-क्लीन चिमनियों की नई रेंज पेश की**

नई दिल्ली। 'हिंदवेयर अप्लायंसेज' के निर्माता और भारत में रसोई के उपकरणों की चौथी नंबर ब्रांडिंग में से एक, सोनली होम इन्वेंशन लिमिटेड ने ऑटो-क्लीन चिमनियों की एक और भाई रेंज 'फिलप सीरीज' और 'एलेक्सिसी सीरीज' भारत के सबसे बड़े ऑनलाइन रिटेल-ब्रांडिंग मार्केटप्लेस फिलपकार्ट पर लॉन्च की है। उपकरणों की इस नवीनतम श्रृंखला में ऊपर के फिल्टरिंग, उच्च क्षमता गति मोशन वॉशिंग के साथ अन्य विशेषताएँ हैं। नई रेंज कोपती का प्रश्न है, फिलप सीरीज में दो वैरिएंट फिलप एक्जूस और फिलप ब्लैक हैं जिनकी कीमत 24,999 रु. और 26,999 रु. के बीच रखी गई है। एलेक्सिसी सीरीज में एक मॉडल है और इसकी कीमत 22,940 रु. है। फिलपकार्ट पर 1 से 6 जुलाई, 2020 के बीच, ग्रीड किचन सेल के दौरान वे उपाय आकर्षक सुकुआरी कोपती पर उपलब्ध होंगे। सोनली होम इन्वेंशन लिमिटेड के सीईओ और वीसीएड एडवेंचर एंजल कौल ने कहा, "हिंदवेयर अप्लायंसेज में नए ब्रांडिंग मॉडल में काम करते हुए, हमारी चौथी ब्रांडिंग अपने उपभोक्ता को जीवनशैली को समूह करके और, 'उपभोक्ताओं के हाथों में अधिक शक्ति देना' है। रसोई निर्मातों की नई श्रृंखला 'फिलप सीरीज' और 'एलेक्सिसी सीरीज' ब्रांडिंग-शेड सुविधाओं की पहचान करते हुए स्मार्ट आर्टिफिशियल के साथ जीवन को सरल बनाने के लिए डिज़ाइन की गई है। फिलपकार्ट के साथ अपने रणनीतिक सहयोग के माध्यम से, हम अपने ग्राहकों को उपकरणों की व्यापक और नई पीढ़ी की रेंज उपलब्ध कराने जागे रसोई बिल्डिंग हम अपने उपभोक्ताओं की सुविधाओं को बढ़ा सकते हैं।" हरि जी. कुमार, सीनियर एडवेंचर, एडवेंचर अप्लायंसेज, फिलपकार्ट ने कहा, "एक सबसे बड़े ई-ब्रांडिंग मार्केटप्लेस के रूप में, फिलपकार्ट उपभोक्ताओं को बसलती हुई अवसरकालकों की चीजें पूरी करने हेतु, अपने बसेकस के विकास के लिए इन्वेंसिस्टिंग भागीदारी के साथ काम कर रही है। नई पिछले कुछ वर्षों से स्मार्ट किचन उपकरणों की मांग बढ़ी है, वहीं मौजूद कॉन्विड-19 महामारी ने उनकी सर्वकारिता को बढ़ावा है और फिलपकार्ट, हिंदवेयर के साथ भागीदारी करके प्रसन्न है ताकि हमारे ताज़ा उपभोक्ताओं को सभी संवर्धन स्वार्थों पर सर्वश्रेष्ठ किचन उपकरणों का व्यापक दान उपलब्ध हो सके। हम अपने विभिन्न ब्रांडिंग बिल्डिंगों जैसे कि कोल्ड ड्रैमबॉर्ड से अल्टी बसेकस की और अधिक सुलभ व बहनीय बना रहे हैं ताकि हमारे उपभोक्ताओं का जीवन और रसोईघर में नीति बनाता समय आसान और लचक बन सके।"

## हिंदवेयर अप्लायंसेज ने फिलपकार्ट पर ऑटो-क्लीन चिमनियों की नई रेंज पेश की

नई दिल्ली। 'हिंदवेयर अप्लायंसेज' के निर्मित और भारत में एसेई के उपकरण श्रेणी की शीर्ष तीन कम्पनियों में से एक, सोमानी होम इन्वेंशन लिमिटेड ने ऑटो-क्लीन चिमनियों की एक और भावी रेंज 'रिपल सीरीज' और 'एलेक्सिसो सीरीज' भारत के स्वदेशी स्तर पर विकसित इं-कोम्पर्स फर्नेटप्लेस फिलपकार्ट पर लांच की है। उपकरणों की इस नवीनतम श्रृंखला में ऊपर बेनी की फिल्टरेशन, उच्च संचालन गति मोशन सेंसिंग के साथ अगुा विशेषताएँ हैं। जहाँ तक कीचटों का प्रश्न है, रिपल सीरीज में दो बेस्टिड रिपल एसएस और लिपल ब्लैक हैं जिनकी कीमत 24,999 रु. और 26,999 रु. के बीच रखी गई है। एलेक्सिसो सीरीज में एक बेस्टल है और इसकी कीमत 22,990 रु. है। फिलपकार्ट पर 1 से 6 जुलाई, 2020 के बीच, ग्रैंड किचन सेल के दौरान ये उत्पाद अवकाशक शुरूआती कीमतों पर उपलब्ध होंगे।



रिटेल उद्योग में चल रहे व्यापकन के बीच, अंड्रस का अपने ग्राहकों के साथ जुड़े रहने के लिए नया तरीका वस्तुअल प्रारूप है। इसलिए, अपने ई-रिटेल कार्यक्रम को शक्तिशाली बनाने के लिए हिंदवेयर अप्लायंसेज ने, फिलपकार्ट के साथ मिल कर अपनी ताकत को मजबूत किया है और अपने ग्राहकों के लिए लागू कर नई ऑफर ला रही है। रिपल सीरीज और एलेक्सिसो सीरीज, दोनों ऑटो-क्लीन चिमनियाँ, फिल्टर-रहित ड्रॉशैकिंग, 1200 मी3/घंटा की अधिकतम संचालन, कर्मल ऑटो-क्लीन और ऊर्जा संचयन एलईडी लैंप की विशेषताएँ उपलब्ध करायी हैं। रिपल सीरीज दो अकारों - 600 मिमी और 900 मिमी में जहाँ है और उद्योग में अग्रणी लक्ष्य मैटेरिअल

क्लेअर के लिए मोशन सेंसर से लैस है। एलेक्सिसो सीरीज में 3 स्पीड टच कंट्रोल और एक मैटेरिअल ऑपल कलेक्टर भी लगा है। सोमानी होम इन्वेंशन लिमिटेड के सीईओ और होल टाइम उपाध्यक्ष, श्री राकेश चौल ने कहा, "हिंदवेयर अप्लायंसेज में नए वांछन ग्राहकों में काम करते हुए, हमारी शीर्ष प्राथमिकता अपने उपभोक्ता की जीवनशैली को समृद्ध करना और, 'उपभोक्ताओं के हाथों में अधिक

शक्ति देना' है। एसेई चिमनियों की नई श्रृंखला 'रिपल सीरीज' और 'एलेक्सिसो सीरीज' उद्योग-श्रेष्ठ सुविधाओं की पेशकश करते हुए स्मार्ट आटोमैशन के साथ जीवन को सरल बनाने के लिए डिज़ाइन की गई हैं। फिलपकार्ट के साथ अपने रचनीतिक सहयोग के माध्यम से, हम अपने ग्राहकों को उपकरणों की व्यापक और नई शैली की रेंज उपलब्ध कराना जारी रखेंगे जिससे हम अपने उपभोक्ताओं को खुशियों को बढ़ा सकेंगे।" श्री हरि जी. कुमार, सीनियर उपाध्यक्ष, लार्ज अप्लायंसेज, फिलपकार्ट ने कहा, "एक स्वदेशी इं-कोम्पर्स फर्नेटप्लेस के रूप में, फिलपकार्ट उपभोक्ताओं की बदलती हुई आवश्यकताओं की मांग पूरी करने हेतु, अपने संचालन के विस्तार के लिए इंफेसिस्टम भागीदारों के साथ काम कर रही है। जहाँ पिछले कुछ वर्षों से स्मार्ट किचन उपकरणों की मांग बढ़ी है, वहीं मौजूदा कोविड-19 महामारी ने उनकी स्वीकार्यता को बढ़ाया है और फिलपकार्ट, हिंदवेयर के साथ भागीदारी करके प्रसन्न है ताकि हमारे लक्ष्य उपभोक्ताओं को सभी सेक्टरों के स्थानों पर सम्यक् किचन उपकरणों का व्यापक नवन उपलब्ध हो सके।

## हिंदवेयर अप्लायंसेज ने फ्लिपकार्ट पर ऑटो-क्लीन चिमनियों की नई रेंज पेश की

नई दिल्ली: 'हिंदवेयर अप्लायंसेज' के निर्माता और भारत में स्टेवर्ट के उपकरण श्रेणी की शीर्ष तीन कम्पनियों में से एक, योगाने होम इन्वेस्टमन्ट लिमिटेड ने ऑटो-क्लीन चिमनियों की एक और शायी रेंज 'रिपल सीरीज' और 'एलेक्सिया सीरीज' भारत के स्वदेशी स्तर पर विकसित ई-कॉमर्स मार्केटप्लेस फ्लिपकार्ट पर लांच की है। उपकरणों की इस नवीनात्म श्रृंखला में ज्वल श्रेणी की फिल्टरलेन, उच्च सक्षम वॉल मोशन सेटिंग के साथ अन्य विशेषताएँ हैं। जहाँ तक कीमती का प्रश्न है, रिपल सीरीज में दो वॉलमॉन्ट रिपल एक्सेस और रिपल ब्लैक हैं जिनकी कीमत 24,999 रु. और 26,999 रु. के बीच रखी गई है। एलेक्सिया सीरीज में एक वॉलमॉन्ट है और इसकी कीमत 22,990 रु. है। फ्लिपकार्ट पर 1 से 8 जुलाई, 2020 के बीच, वैंड किचन सेल के दौरान ये उत्पाद आकर्षक शुरूआती कीमतों पर उपलब्ध होंगे। रिटेल उद्योग में चल रहे व्यवधान के बीच, ब्रांड्स

का अपने ग्राहकों के साथ जुड़े रहने के लिए नया तरीका खोजना प्रारंभ है। इसलिए, अपने ई-रिटेल कारोबार को उन्मुख बनाने के लिए हिंदवेयर अप्लायंसेज ने, फ्लिपकार्ट के साथ मिल कर अपनी टाइट को लागू किया है और अपने ग्राहकों के लिए लगातार नई ऑफर ला रही है। रिपल सीरीज और एलेक्सिया सीरीज, दोषों ऑटो-क्लीन चिमनियाँ, फिल्टर-रहित प्रोसेसिंग, 1200 मि०/घंटा की अधिकतम सक्षम, घूर्णित ऑटो-क्लीन और डार्क सचम एलईडी लैंप की विशेषताएँ उपलब्ध करती है। रिपल सीरीज दो आकारों - 600 मिमी और 900 मिमी में आती है और उपयोग में आरखनी तथा मैटेनिक प्रोसेस के लिए मोशन सेल से लैस है। एलेक्सिया सीरीज में 3 स्पीड टच कंट्रोल और एक मैटेनिक ऑफल कलेक्टर भी लगा है। योगाने होम इन्वेस्टमन्ट लिमिटेड के सीईओ और होल टाइम डायरेक्टर, श्री राजेश कौल ने कहा,

“हिंदवेयर अप्लायंसेज ने नए वर्तमान माहौल में काम करते हुए, हमारी शीर्ष प्राथमिकता अपने उपभोक्ता की जीवनशैली को समृद्ध करना और, 'उपभोक्ताओं के सुख में अधिक शक्ति देना' है। स्टेवर्ट चिमनियों की नई श्रृंखला 'रिपल सीरीज' और 'एलेक्सिया सीरीज' उद्योग-श्रेष्ठ सुविधाओं को प्रकट करती हुए स्मार्ट अटोमेशन के साथ जीवन को सरल बनाने के लिए डिज़ाइन की गई है। फ्लिपकार्ट के साथ अपने एम्पैक्टिक सहयोग के माध्यम से, हम अपने ग्राहकों को उपकरणों की व्यवहार और नई पीढ़ी की रेंज उपलब्ध कराव जाते रहेंगे जिससे हम अपने उपभोक्ताओं की खुशियों को बढ़ा सकते हैं।” श्री सी. जी. कुमार, मैनिजर डायरेक्टर, लार्ज अप्लायंसेज, फ्लिपकार्ट ने कहा, “एक स्वदेशी ई-कॉमर्स मार्केटप्लेस के रूप में, फ्लिपकार्ट उपभोक्ताओं की बढ़ती हुई आवश्यकताओं की मांग पूरी करने हेतु, अपने एलेक्शन के विस्तार के लिए ईकोसिस्टम भागीदारों के साथ काम कर रही है।





## हिंदवेयर अप्लायंसेज ने पिलपकार्ट पर ऑटो-क्लीन चिमनियों की नई रेंज पेश की

नई दिल्ली। 'हिंदवेयर अप्लायंसेज' के निर्देश और भारत में सबसे बड़े उपकरण ब्रांडों की श्रेणी में एक ब्रांडिंग कंपनी हिंदवेयर लिमिटेड ने ऑटो-क्लीन चिमनियों की एक नई रेंज 'पिलप सीरीज' और 'प्लेक्सिबिलिटी सीरीज' भारत के सबसे बड़े या फिर जितनी ई-बीएस इलेक्ट्रिकल डिपार्टमेंट पर लॉन्च की है। उपकरणों को इस नवीनता सुझाव में जल केरी की डिस्पोजल, उच्च तापमान की मोडल सेटिंग के साथ अन्य विशेषताएं हैं। जहां तक कीमतों का प्रश्न है, पिलप सीरीज में दो वेरिएंट्स पिलप एक्सल और प्रिमियम सीक हैं जिनकी कीमतें 24,999 रु. और 26,999 रु. के बीच रखी गई हैं। प्लेक्सिबिलिटी सीरीज में एक मॉडल है और इसकी कीमत 22,999 रु. है। फिलिपकार्ट पर 1 से 6 जुलाई, 2020 के बीच, ईडि डिस्काउंट के दौरान ये उपकरण अत्यधिक सुपेराबा कीमतों पर उपलब्ध होंगे।



पेटेंट आवंटन में प्राप्त की उपकरण के बीच, बाइपास का अपने छायाओं के साथ जुड़े करने के लिए एक विशेष मर्युअल उपकरण है। इसलिए, अपने ई-पेटेंट

कॉन्सेप्ट को प्रदर्शित करने के लिए हिंदवेयर अप्लायंसेज ने, फिलिपकार्ट के साथ मिल कर अपनी ताकत को मजबूत किया है और अपने छायाओं के लिए एकदम नई आवंटन पर जो है। पिलप सीरीज और प्लेक्सिबिलिटी सीरीज, ऐसे ऑटो-क्लीन चिमनियों, फिल्टर-रहित प्रोसेसिंग, 1200 घंटे/घंटा की अतिरिक्त तापमान, अपने ऑटो-क्लीन और ऊर्जा संचयन प्रणाली की विशेषताएं उपलब्ध कराती हैं। पिलप सीरीज के उपकरणों - 600 मिमी और 900 मिमी में जारी हैं और जिनमें में जलाने तथा मैग्नेटिक ब्लोअर के लिए संचालन सिस्टम में लैस है। प्लेक्सिबिलिटी सीरीज में 3-स्टेज उच्च तापमान और एक मैग्नेटिक ब्लोअर ब्लोअर पर लक्ष्य है। सेल्फ-सेटिंग इलेक्ट्रिक डिपॉजिट के बर्तारों और ड्रॉप टाइम डिपॉजिट, जो उच्च तापमान में बाह्य, 'हिंदवेयर अप्लायंसेज' में नए सर्वोच्च मॉडल में काम करने शुरू, इसकी श्रेणी प्रदर्शित करने उपकरणों की ऑनलाइन की को सपोर्ट करता है, 'आपके छायाओं के छाया में अधिक शक्ति देना' है। सबसे निर्देशों को नए सुझाव 'पिलप सीरीज' और 'प्लेक्सिबिलिटी सीरीज' (ऑन-लाइन सुविधाओं की गैर-कम कीमतें शुरू, सभी उपकरणों के साथ जीवन को संचालन करने के लिए डिजाइन की गई हैं। फिलिपकार्ट के साथ अपने एन-डिजिटल स्टोरों के सहयोग में, हम अपने इच्छाओं को उपकरणों की व्यवस्था और नई चीजों को बेच उपलब्ध करना जैसे सबसे जल्द से हम अपने उपकरणों की खुशियों को बाह्य रखेंगे।" जो हरि जो, ब्रुकर, सीनिसा डिपार्टमेंट, एगर्स अप्लायंसेज, फिलिपकार्ट ने कहा, "एक स्पष्टी ई-बीएस इलेक्ट्रिकल के रूप में, फिलिपकार्ट उपकरणों की आपकी नई उपलब्धताओं की बातें शुरू करने के, अपने एन-डिजिटल के विचार के लिए इलेक्ट्रिकल चिमनियों के साथ साथ कर रहे हैं। जहां पहले कुछ वर्षों से सबसे प्रियन उपकरणों की मंजूर नहीं है, वहीं मैग्नेटिक डिपॉजिट-19 महत्वपूर्ण ने अपनी स्वीकृति को बढ़ा है और फिलिपकार्ट, हिंदवेयर के साथ अपनी नई एक प्रयास है। तब, हमने एगर्स उपकरणों को सभी सेक्टरों में सबसे प्रियन विचार उपकरणों का लक्ष्य प्राप्त उपलब्ध हो सके। हम अपने डिजिटल सुझाव विचारों को नए डिजिटल स्टोरों में अपनी प्रत्येकता और अधिक सुझाव व सहयोग का जो है तब हमने उपकरणों का जीवन और लक्ष्य में जीवन का एक साथ आसान और स्थिति बन सके।" 42% कीमतों के साथ उपलब्ध उपकरणों के बीच में सेल्फ-सेटिंग इलेक्ट्रिकल चिमनियों को सबसे जल्द से नए डिजिटल स्टोरों में नया 1 अड्ड होने के साथ में, हिंदवेयर ने 2017 के बाद से फिलिपकार्ट पर प्रियन चिमनी की डिजिटल में 232% में अधिक की नई दरों को है और फिलिपकार्ट पर नए फिलिपकार्ट हिंदवेयर उपकरणों को प्रोडक्टों में 124% की नई दरों को है।

## हिंदवेयर अप्लायंसेज ने पेश की फ्लिपकार्ट पर ऑटो-क्लीन चिमनियों की नई रेंज

नई दिल्ली, (एजेसी)। 'हिंदवेयर अप्लायंसेज' के निर्माता और भारत में रसेई के उपकरण श्रेणी को शीर्ष तीन कंपनियों में से एक, सोमानी होम इनोवेशन लिमिटेड ने ऑटो-क्लीन चिमनियों की एक और भागी रेंज 'रिपल सीरीज' और 'एलेक्सियो सीरीज' भारत के स्वदेशी स्तर पर



विश्वविस्तृत ई-कॉमर्स मार्केटप्लेस फ्लिपकार्ट पर लॉन्च की है। उपकरणों को इस नवीनतम श्रृंखला में उन्नत श्रेणी की फिल्टरेशन, उच्च स्वच्छता गति मोशन सेंसिंग के साथ अन्य विशेषताएँ हैं। जहाँ तक कीमतों का प्रश्न है, रिपल सीरीज में दो बेरिएंट रिपल एसएस और रिपल ब्लैक हैं जिनकी कीमत 24,999 रु. और 26,999 रु. के बीच रखी गई है। एलेक्सियो सीरीज में एक मॉडल है और इसकी कीमत 22,990 रु. है। फ्लिपकार्ट पर 1 से 6 जुलाई, 2020 के बीच, ग्रैंड किचन सेल के दौरान ये उत्पाद आकर्षक शुरुआती कीमतों पर उपलब्ध होंगे रिटेल उद्योग में चल रहे व्यवधान के बीच, ब्रांड्स का अपने ग्राहकों के साथ जुड़े रहने के लिए नया तरीका तर्जुमल प्रारूप है। इसलिए, अपने ई-रिटेल कारोबार को शक्तिशाली बनाने के लिए हिंदवेयर अप्लायंसेज ने, फ्लिपकार्ट के साथ मिल कर अपनी शक्ति को मजबूत किया है और अपने ग्राहकों के लिए लगातार नई ऑफर ला रही है। रिपल सीरीज और एलेक्सियो सीरीज, दोनों

ऑटो-क्लीन चिमनियों, फिल्टर-रहित प्रीचोकिंग, 1200 मी3/घंटा की अधिकतम सफ़ाई, धर्मल ऑटो-क्लीन और ऊर्जा सक्षम एलईडी लैंप की विशेषताएँ उपलब्ध कराती हैं। रिपल सीरीज दो आकारों - 600 मिमी और 900 मिमी में आती है और

उपयोग में आसानी तथा मैटलिक ब्लोअर के लिए मोशन सेंसर से लैस है। एलेक्सियो सीरीज में 3 स्पीड टच कंट्रोल और एक मैटलिक ऑयल कलेक्टर भी लगा है। सोमानी होम इनोवेशन लिमिटेड के सीईओ और होल टाइम डायरेक्टर, श्री राकेश कौल ने कहा, "हिंदवेयर अप्लायंसेज में नए वर्तमान माहौल में काम करते हुए, हमारी शीर्ष प्राथमिकता अपने उपभोक्ता की जीवनशैली को समृद्ध करना और, 'उपभोक्ताओं के हाथों में अधिक शक्ति देना' है। रसेई चिमनियों की नई श्रृंखला 'रिपल सीरीज' और 'एलेक्सियो सीरीज' उद्योग-श्रेष्ठ सुविधाओं की पेशकश करते हुए स्मार्ट आटोमेशन के साथ जीवन को सरल बनाने के लिए डिज़ाइन की गई हैं। फ्लिपकार्ट के साथ अपने रणनीतिक सहयोग के माध्यम से, हम अपने ग्राहकों को उपकरणों को व्यापक और नई पीढ़ी की रेंज उपलब्ध कराना जारी रखेंगे जिससे हम अपने उपभोक्ताओं की खुशियों को बढ़ा सकेंगे।"

## हिंदवेयर अप्लायंसेज ने फिलपकार्ट पर ऑटो-क्लीन चिमनियों की नई रेंज पेश की

नई दिल्ली: 'हिंदवेयर अप्लायंसेज' के निर्माता और भारत में सर्वोच्च उपकरण ब्रेन्ड की श्रेष्ठ तीन ब्रांडों में से एक, सोमने होम इन्वेंट्स लिमिटेड ने ऑटो-क्लीन चिमनियों की एक और श्रेष्ठ रेंज 'रिफ्ले सोरीज' और 'एरोबिस्को सीरीज' भारत के सबसे तेज चल चिमनियाँ ई-कॉमर्स मार्केटप्लेस फिलपकार्ट पर लांच की है। उपकरणों की इस नवीनतम श्रृंखला में उच्च ब्रेन्ड की फिल्टरेशन, उच्च समतल बर्न मोडल रेंजिंग के साथ अन्य विशेषताएँ हैं। जहाँ तक कीमती का प्रश्न है,

रिफ्ले सोरीज में दो वेरिएंट रिफ्ले एमएल और रिफ्ले ब्लैक है जिसकी कीमत 24,999 रु. और 24,999 रु. के बीच रखी गई है। एरोबिस्को सीरीज में एक मॉडल है और इसकी कीमत 22,990 रु. है। फिलपकार्ट पर 1 से 6 जुलाई, 2020 के बीच, ईड किनम घेत के दौरान ने उपर्युक्त आकर्षक शुरुआती कीमती पर उपलब्ध होगी।

दिल्ली जिले में चल रहे व्यवधान के बीच, बाह्य का अपने उद्देश्यों के साथ जुड़े रहने के लिए नए तरीके ऋतुअल प्रस्ताव है। इसलिए, अपने ई-रिफ्ले ब्रांडों को प्रतिस्पर्धी बनाने के लिए, हिंदवेयर अप्लायंसेज ने, फिलपकार्ट के साथ मिल कर अपने वास्तु को मजबूत किया है और अपने उद्देश्यों के लिए लक्ष्य नई अंतर ला रही है। रिफ्ले

सीरीज और एरोबिस्को सीरीज, दोनों ऑटो-क्लीन चिमनियाँ, फिल्टर-रहित एरोबिस्को, 1200 सी3/पेटा की अतिरिक्त चमकन, प्रबल ऑटो-क्लीन और ऊर्जा सक्षम एलईडी लैंप की विशेषताएँ उपलब्ध कराते हैं। रिफ्ले सीरीज दो आकारों - 600 मिमी और 900 मिमी में आती है और उनमें से आसानी तब मैट्रिक्स ब्लेडर के लिए मोडल सेक्टर से लैस है। एरोबिस्को सीरीज में 3 एरिड



कटौत और एक मैट्रिक्स ऑइल कलेक्टर भी लाया है। सोमने होम इन्वेंट्स लिमिटेड के सीईओ और होल टाइम इक्सीक्यूटिव, श्री हर्षक शर्मा ने कहा, 'हिंदवेयर अप्लायंसेज में नए लॉन्चिंग मॉडल में काम करते हुए, हमारी श्रेष्ठ इच्छिका अपने उपयोक्ता की जीवनशैली को समृद्ध करना और, 'उपयोक्ताओं के हार्थ में अधिक जोड़ देना' है। सर्वोच्च चिमनियों की नई श्रृंखला 'रिफ्ले सोरीज' और 'एरोबिस्को सीरीज' जर्गेन-वेब सुविधाओं को पेशकश करते हुए, स्मार्ट अप्टोमेकल के साथ जीवन को सरल बनाने के लिए डिजाइन की गई है। फिलपकार्ट के साथ अपने एपरेटिव रणनीति के माध्यम से, हम अपने उद्देश्यों को उपयोक्ताओं को व्यापक और नई पीढ़ी की रेंज उपलब्ध कराने

की श्रेष्ठ विनमसे हम अपने उपयोक्ताओं की खुशियों को बढ़ा सकते हैं।' श्री हर्षक शर्मा, सीईओ, सोमने होम इन्वेंट्स लिमिटेड ने कहा, 'एक सर्वोच्च ई-कॉमर्स मार्केटप्लेस के रूप में, फिलपकार्ट उपयोक्ताओं की बदलती हुई आवश्यकताओं की मांग पूरी करने हेतु, अपने समेकन के विस्तार के लिए, इंडोमिस्टम भागीदारों के साथ काम कर रही है। जहाँ पहले कुछ वर्षों से स्मार्ट मोबाइल कोविड-19 महामारी ने उपयोक्ताओं को बढ़ावा ई और फिलपकार्ट, हिंदवेयर के साथ भागीदारी

करके प्रस्ताव है तबकि हमारे लक्ष्य उपयोक्ताओं को श्रेष्ठ सेवायोग्य करने पर सर्वोच्च चिन्तन उपकरणों का व्यापक चयन उपलब्ध हो सके। इस अपने विभिन्न भूतल विकल्पों जैसे नो कोल्ड ईएमआई से अपनी सतृप्तता को और अधिक सुलभ व खानीय बना रहे हैं तबकि हमारे उपयोक्ताओं का जीवन और सर्वोपर में बहने के साथ समय आसुन और खरिद बन सके।' 42% एरोबिस्को के साथ उपयोक्ता उपकरणों के क्षेत्र में सोमने होम इन्वेंट्स भारत की सबसे तेजी से बढ़ती उपकरण कंपनी है।



## Hindware Appliances launches new range of auto-clean chimneys on Flipkart

**Chennai:**

Somany Home Innovation Limited, makers of 'Hindware Appliances' and one of the top three players in the kitchen appliances segment in India, has launched another futuristic range of auto-clean chimneys 'Ripple Series' and 'Alexio Series', on Flipkart, India's homegrown e-commerce marketplace.

The latest range of appliances offers advantages like advance level filtration, high suction speed and motion-sensing among others. On the pricing, the Ripple Series has two variants Ripple SS and Ripple Black which are priced between INR 24,990 and INR 26,990. The Alexio



Series has one model and is priced at INR 22,990. These products will be available on Flipkart, which is celebrating "The Grand Kitchen Sale" from July 1 to July 6, 2020.

Mr. Rakesh Kaul, CEO and Whole Time Director, Somany Home Innovation

Limited said, "As we continue to work in the new normal, at Hindware Appliances, our top priority is to enrich our consumer's lifestyle and 'give more power in the hands of consumers'. The new range of kitchen chimneys 'Ripple series' and Alexio series' are designed to simplify lives with smart automation while offering industry-best features.

Through our strategic association with Flipkart, we will continue to offer our consumer the widest and new generation range of appliances thereby enabling enhanced delight for our consumers."

## હિંદવેર એપ્લા .ની ફ્લિપકાર્ટ ઉપર ચીમનીની રેન્જ



નવી દિલ્હી: હિંદવેર એપ્લાયન્સિસના ઉત્પાદક સોમાની હોમ ઇનોવેશન લિમિટેડે ભારતના પોતાના

ઇ-કોમર્સ માર્કેટપ્લેસ ફ્લિપકાર્ટ પર, ઓટો-ક્લીન ચીમની 'રિપ્લ સિરીઝ' અને 'એલેક્સિઓ સિરીઝ' ની વધુ એક ફ્યુચરિસ્ટિક રેન્જની રજૂઆત કરી છે. ઉપકરણોની આ નવીનતમ શ્રેણી એડવાન્સ લેવલ ફિલ્ટરેશન, હાઇ સક્શન સ્પીડ અને મોશન-સેન્સિંગ સહિત ઘણા ફાયદા ઉપલબ્ધ કરાવે છે. ભાવ ઉપર નજર કરીએ તો,, રિપ્લ સિરીઝમાં બે વેરિએન્ટ્સ રિપ્લ એસએસ અને રિપ્લ બ્લેક છે. આ પ્રોડક્ટ્સ ફ્લિપકાર્ટ પર ઉપલબ્ધ રહેશે, જે 1 જુલાઈથી 6 જુલાઈ, 2020 સુધી "ઘી ગ્રાન્ડ કિચન સેલ"ની ઉજવણી કરી રહ્યું છે.

## હિંદવેર એપ્લાયન્સિસ એ ફિલપકાર્ટ ઉપર ઓટો-કિલન ચીમનીની રેન્જ લોન્ચ કરી

નવી દિલ્હી



'હિંદવેર એપ્લાયન્સિસ'ના ઉત્પાદક અને ભારતના કિચન એપ્લાયન્સિસ સેગમેન્ટના પ્રથમ ત્રણ ખેલાડીઓ પૈકીના એક, સોમાની હોમ ઇનોવેશન લિમિટેડ એ ભારતના પોતાના ઇ-કોમર્સ માર્કેટપ્લેસ ફિલપકાર્ટ પર, ઓટો-

કલીન ચીમની 'રિપ્લ સિરીઝ' અને 'એલેક્સિસઓ સિરીઝ' ની વધુ એક ફ્યુચરિસ્ટિક રેન્જની રજૂઆત કરી છે. ઉપકરણોની આ નવીનતમ શ્રેણી એડવાન્સ લેવલ ફિલ્ટરેશન, હાઈ સક્શન સ્પીડ અને મોશન-સેન્સિંગ સહિત ઘણા ફાયદા ઉપલબ્ધ કરાવે છે. ભાવ ઉપર નજર કરીએ તો,, રિપ્લ સિરીઝમાં બે વેરિયન્ટ્સ રિપ્લ એસએસ અને રિપ્લ બ્લેક છે જેમની કિંમત ૨૪,૯૯૦ રૂપિયા અને ૨૬,૯૯૦ રૂપિયાની વચ્ચે છે. એલેક્સિસઓ સિરીઝમાં એક મોડેલ છે અને તેની કિંમત ૨૨,૯૯૦ રૂપિયા છે. આ પ્રોડક્ટ્સ ફિલપકાર્ટ પર ઉપલબ્ધ રહેશે, જે ૧ જુલાઈથી ૬ જુલાઈ, ૨૦૨૦ સુધી "ધી ગ્રાન્ડ કિચન સેલ"ની ઉજવણી કરી રહ્યું છે.

રિટેલ ઉદ્યોગમાં ચાલી રહેલા વિક્ષેપોની વચ્ચે, ગ્રાન્ડ્સ માટે તેમના ગ્રાહકો સાથે જોડાયેલા રહેવા માટે વર્ચુઅલ એ નવી રીતે છે. તેથી હિંદવેર એપ્લાયન્સિસ હવે ફિલપકાર્ટના જૂથમાં જોડાયું છે જે પોતાના ઇ-રિટેલ બિઝનેસને મજબૂત બનાવવા માટે અને પોતાના ગ્રાહકો માટે સતત નવી ઓફર્સ લાવે છે. રિપ્લ સિરીઝ અને એલેક્સિસઓ સિરીઝ બંને ઓટો કિલન ચીમનીઓ ફિલ્ટર-લેસ ટેકનોલોજીસ, મેક્સ આપે છે. ૧૨૦૦ એમ૩ / પ્રતિ કલાકનું સક્શન, થર્મલ ઓટો-કિલન અને એનર્જી એફિશિયન્ટ એલઈડી લેમ્પ છે.

## હિંદવેર એપ્લાયન્સિસ એ ઓટો-કિલન ચીમનીની રેન્જ લોન્ચ કરી

'હિંદવેર એપ્લાયન્સિસ'ના ઉત્પાદક અને ભારતના કિચન એપ્લાયન્સિસ સેગમેન્ટના પ્રથમ ગણ ખેલાડીઓ પૈકીના એક, સોમાની હોમ ઇનોવેશન લિમિટેડ એ ભારતના પોતાના ઈ-કોમર્સ માર્કેટપ્લેસ ફિલપકાર્ટ પર, ઓટો-કલિન ચીમની 'રિપલ સિરીઝ' અને 'એલેક્ટ્રિક સિરીઝ'ની વધુ એક ફ્યુચરિસ્ટિક રેન્જની રજૂઆત કરી છે.

ઉપકરણોની આ નવીનતમ શ્રેણી એડવાન્સ લેવલ ફિલ્ટરેશન, હાઈ સકશન સ્પીડ અને મોશન-સેન્સિંગ સહિત ઘણા ફાયદા ઉપલબ્ધ કરાવે છે. ભાવ ઉપર નજર કરીએ તો, રિપલ સિરીઝમાં બે વેરિયન્ટ્સ રિપલ એસએસ અને રિપલ બ્લેક છે જેમની કિંમત ૨૪,૯૯૦ રૂપિયા અને

૨૬,૯૯૦ રૂપિયાની વચ્ચે છે. એલેક્ટ્રિક સિરીઝમાં એક મોડેલ છે અને તેની કિંમત ૨૨,૯૯૦ રૂપિયા છે. આ પ્રોડક્ટ્સ ફિલપકાર્ટ પર ઉપલબ્ધ રહેશે, જે ૧ જુલાઈથી ૬ જુલાઈ, ૨૦૨૦ સુધી "ધી ગ્રાન્ડ કિચન સેલ"ની ઉજવણી કરી રહ્યું છે. રિટેલ ઉદ્યોગમાં ચાલી રહેલા વિલેપોની વચ્ચે, બ્રાન્ડ્સ માટે તેમના ગ્રાહકો સાથે જોડાયેલા રહેવા માટે વચુંબલ એ નવી રીતે છે. તેથી હિંદવેર એપ્લાયન્સિસ હવે ફિલપકાર્ટના જૂથમાં જોડાયું છે જે પોતાના ઈ-રિટેલ બિઝનેસને મજબૂત બનાવવા માટે અને પોતાના ગ્રાહકો માટે સતત નવી ઓફર્સ લાવે છે. રિપલ સિરીઝ અને એલેક્ટ્રિક સિરીઝ બંને ઓટો કિલન ચીમનીઓ ફિલ્ટર-લેસ ટેકનોલોજીસ, મેક્સ આપે છે.



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## **Hindware Appliances launches auto-clean chimneys on Flipkart**

**CHANDIGARH:** So many Home Innovation Limited, makers of 'Hindware Appliances' and one of the top three players in the kitchen appliances segment in India, has launched another futuristic range of auto-clean chimneys 'Ripple Series' and 'Alexio Series', on Flipkart, India's home-grown e-commerce marketplace. **BPE**

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## Hindware Appliances launches new range of auto-clean chimneys on Flipkart

Chennai, July 3: Somany Home Innovation Limited, makers of 'Hindware Appliances' and one of the top three players in the kitchen appliances segment in India, has launched another futuristic range of auto-clean chimneys 'Ripple Series' and 'Alexio Series', on Flipkart, India's homegrown e-commerce marketplace. The latest range of appliances offers advantages like advance level filtration, high suction speed and motion-sensing among others. On the price-

ing, the Ripple Series has two variants Ripple SS and Ripple Black which are priced between INR 24,990 and INR 26,990. The Alexio Series has one model and is priced at INR 22,990. These products will be available on Flipkart, which is celebrating "The Grand Kitchen Sale" from July 1 to July 6, 2020.

Amidst the ongoing disruption in the retail industry, virtual is the new way for brands to stay connected with their customers. There-

fore, Hindware Appliances has joined forces with Flipkart to strengthen its e-retail business and consistently bring their new offerings to their customers. Both the Ripple Series and Alexio Series auto-clean chimneys offer filter-less technology, max. suction of 1200 m3/hr, thermal auto-clean, and energy-efficient LED lamp. The Ripple Series comes in two sizes - 600 mm and 900 mm and are equipped with motion sensors for ease of use and metallic blower.

The Alexio Series also offers 3-speed touch control and a metallic oil collector.

Mr. Rakesh Kaul, CEO and Whole Time Director, Somany Home Innovation Limited said, "As we continue to work in the new normal, at Hindware Appliances, our top priority is to enrich our consumer's lifestyle and 'give more power in the hands of consumers'. The new range of kitchen chimneys 'Ripple series' and Alexio series' are designed to simplify lives with



smart automation while offering industry-best features. Through our strategic association with Flipkart, we will continue to offer our consumer the widest and new generation range of appliances thereby enabling enhanced delight for our consumers."



## ಹಿಂಡ್‌ವೇರ್‌ನ ಅಟೋ ಕ್ಲೀನ್ ಚಿಮ್ಮಿ

ಹಿಂಡ್‌ವೇರ್ ಅಪ್ಲಯನ್ಸ್ ಕಿಚನ್ ಸೆಗ್ಮೆಂಟ್‌ನಲ್ಲಿ ಅಟೋ ಕ್ಲೀನ್ ಚಿಮ್ಮಿಗಳನ್ನು ಬಿಡುಗಡೆ ಮಾಡಿದೆ. 'ರಿಪಬ್ಲಿಕ್ ಸೀರೀಸ್' ಮತ್ತು 'ಅಲೆಕ್ಸಿಯೊ ಸೀರೀಸ್'ನ ಈ ಚಿಮ್ಮಿಗಳು ಫ್ಲಿಪ್‌ಕಾರ್ಟ್ ನಲ್ಲಿ ಲಭ್ಯ. ಇವುಗಳಲ್ಲಿ ಎಲ್ ಇಡಿ ಬಲ್ಬ್ ಅಳವಡಿಸಲಾಗಿದೆ. ಅತ್ಯಾಧುನಿಕ ಫಿಲ್ಟರ್ ಟೆಕ್ನಾಲಜಿ ಇದರಲ್ಲಿದ್ದು ವೇಗವಾಗಿ ಕ್ಲೀನಿಂಗ್ ಕಾರ್ಯ ಮಾಡಬಲ್ಲವು.

**ಬೆಲೆ - 22,990 ರು. ನಿಂದ ಆರಂಭ.**



## હિંદવેર એ પ્લાયન્સિસએ ફિલપકાર્ટ ઉપર ઓટો-ક્લિનચીમનીની રેન્જ લોન્ચ કરી

નવી દિલ્હી, શુક્રવાર

હિંદવેરએ પ્લાયન્સિસના ઉત્પાદક અને ભારતના કિચનએ પ્લાયન્સિસ સેગમેન્ટના પ્રથમ ત્રણ ખેલાડીઓ પૈકીના એક, સોમાની હોમઇનોવેશન લિમિટેડએ ભારતનાપોતાનાઈ-કોમર્સ માર્કેટ પ્લેસ ફિલપકાર્ટ પર, ઓટો-ક્લિન ચીમની 'રિપલસિરીઝ' અને 'એલેક્સિસિરીઝ' ની વધુ એક ફ્યુચરિસ્ટિક રેન્જની રજૂઆત કરી છે. ઉપકરણોની આ નવીનતમ શ્રેણી એડવાન્સ લેવલ ફિલ્ટરેશન, હાઈ સક્શન સ્પીડ અને મોશન-સેન્સિંગ સહિત ઘણા કાયદા ઉપલબ્ધ કરાવે છે. ભાવ ઉપર નજર કરીએ તો,,રિપલસિરીઝમાં બેવેરિયેન્ડ્સ રિપલએસએસ અને રિપબ્લેક છેજેમની કિંમત ૨૪,૯૯૦ રૂપિયા અને ૨૬,૯૯૦ રૂપિયાની વચ્ચે છે.

એલેક્સિસિરીઝમાં એક મોડેલ છે અને તેની કિંમત ૨૨,૯૯૦ રૂપિયા છે. આ પ્રોડક્ટ્સ ફિલપકાર્ટ પર ઉપલબ્ધ રહેશે, જે ૧ જુલાઈથી ૬ જુલાઈ, ૨૦૨૦ સુધી "ધી ગ્રાન્ડ કિચન સેલ"ની ઉજવણી કરી રહ્યું છે. સોમેની હોમ ઇનોવેશન લિમિટેડના સીઈઓ અને પૂર્ણ સમયના ડિરેક્ટર રાકેશ કૌલએ જણાવ્યું હતું કે, " જેમ-જેમ હિંદવેર એ પ્લાયન્સિસમાં અમે નવી સામાન્ય કામગીરી કરવાનું ચાલુ રાખીએ છીએ, તેમ-તેમ અમારી પ્રાયમિકતાએ છે કે અમારા ગ્રાહકની જીવન શૈલીને સમૃદ્ધ બનાવવી અને ગ્રાહકોના હાથમાં વધુ શક્તિ આપવી". કિચન ચીમની ની નવી શ્રેણી 'રિપલસિરીઝ' અને 'એલેક્સિસિરીઝ' ઉદ્યોગની શ્રેષ્ઠ સુવિધાઓ પ્રદાન કરતી વખતે જીવનને સ્માર્ટ ઓટો

મેશનથી સરળ બનાવવા માટે ડિઝાઇન કરવામાં આવી છે. ફિલપકાર્ટ સાથેના અમારા વ્યૂહાત્મક જોડાણ દ્વારા, અમે અમારા ગ્રાહકોને વ્યાપક અને ન્યુ જનરેશનનાં એપ્લાયન્સિસની ઓફર કરવાનું ચાલુ રાખીશું, જેનાથી અમારા ગ્રાહકો માટેના આનંદમાં વૃદ્ધિ થાય. ફિલપકાર્ટના લાર્જએ પ્લાયન્સિસના સિનિયર ડિરેક્ટર હરીજી. કુમારે જણાવ્યું કે, "એક સ્થાનિક ઇ-કોમર્સ માર્કેટ પ્લેસ તરીકે, ફિલપકાર્ટ અસરકારક રીતે અમારી પસંદગીના વિસ્તરણ માટે ઇકોસિસ્ટમ પાર્ટનર્સ સાથે કામ કરીને ગ્રાહકોની બદલાતી આવશ્યકતાઓને પહોંચી વળવા માટે પ્રતિબદ્ધ છે. છેલ્લા કેટલાક વર્ષોથી સ્માર્ટ કિચનએ પ્લાયન્સિસની માંગ વધી રહી છે.

## ਹਿੰਦਵੇਅਰ ਅਪਲਾਇੰਸਿਜ਼ ਨੇ ਆਟੋ-ਕਲੀਨ ਚਿਮਨੀਆਂ ਦੀ ਨਵੀਂ ਰੇਂਜ ਕੀਤੀ ਪੇਸ਼

ਲੁਧਿਆਣਾ, 3 ਜੁਲਾਈ (ਬੀ.ਐੱਨ. 119/7)–‘ਹਿੰਦਵੇਅਰ ਅਪਲਾਇੰਸਿਜ਼’ ਦੇ ਨਿਰਮਾਤਾ ਅਤੇ ਭਾਰਤ ਵਿਚ ਰਸੋਈ ਦੇ ਸਮੱਗਰੀ ਸ਼੍ਰੇਣੀ ਦੀ ਸਿਖਰ ਤਿੰਨ ਕੰਪਨੀਆਂ ‘ਚੋਂ ਇਕ, ਸੋਮਾਨੀ ਹੋਮ ਇਨੋਵੇਸ਼ਨ ਲਿਮਟਿਡ ਨੇ ਆਟੋ-ਕਲੀਨ ਚਿਮਨੀਆਂ ਦੀ ‘ਰਿੰਪਲ ਸੀਰੀਜ਼’ ਅਤੇ ਇਲੈਕਸਓ ਸੀਰੀਜ਼’ ਭਾਰਤ ਦੇ ਸਵਦੇਸ਼ੀ ਪੱਧਰ ‘ਤੇ ਵਿਕਸਿਤ ਈ-ਕਾਮਰਸ ਮਾਰਕੀਟ ਪਲੇਸ ਫਲਿੱਪਕਾਰਟ ‘ਤੇ ਲਾਂਚ ਕੀਤੀ ਹੈ। ਇਹ ਉਤਪਾਦ ਆਕਰਸ਼ਕ ਸ਼ੁਰੂਆਤੀ ਕੀਮਤਾਂ ‘ਤੇ ਉਪਲੱਬਧ ਹੋਣਗੇ।

## हिंदवेयर अप्लायंसेज ने फिलपकार्ट पर ऑटो-क्लीन चिमनियों की नई रेंज पेश की

नई दिल्ली। 'हिंदवेयर अप्लायंसेज' के निर्माता और भारत में रसोई के उपकरण श्रेणी की शीर्ष तीन कंपनियों में से एक, सोमानी होम इनोवेशन लिमिटेड ने ऑटो-क्लीन चिमनियों की एक और भावी रेंज 'रिप्पल सीरीज' और 'एलेक्सियो सीरीज' भारत के स्वदेशी स्तर पर विकसित ई-कॉमर्स मार्केटप्लेस फिलपकार्ट पर लांच की है। उपकरणों की इस नवीनतम श्रृंखला में उन्नत श्रेणी की फिल्टरेशन, उच्च सक्शन गति मोशन सेंसिंग के साथ अन्य विशेषताएँ हैं। जहाँ तक कीमतों का प्रश्न है, रिप्पल सीरीज में दो



वेरिएंट रिप्पल एसएस और रिप्पल ब्लैक हैं जिनकी कीमत 24,999 रु. और 28,999 रु. के बीच रखी गई है। एलेक्सियो सीरीज में एक मॉडल है और इसकी कीमत 22,990 रु. है। फिलपकार्ट पर 1 से 6 जुलाई, 2020 के बीच, ग्रेड किचन सेल के दौरान ये उत्पाद आकर्षक शुरूआती कीमतों पर उपलब्ध होंगे। रिटेल उद्योग में चल रहे व्यवधान के बीच, ब्रांड्स का अपने ग्राहकों के साथ जुड़े रहने के लिए नया तरीका चर्चुअल प्रारूप है। इसलिए, अपने ई-रिटेल कारोबार को शक्ति शाली बनाने के लिए हिंदवेयर अप्लायंसेज ने,

फिलपकार्ट के साथ मिल कर अपनी ताकत को मजबूत किया है और अपने ग्राहकों के लिए लगातार नई ऑफर ला रही है। रिप्पल सीरीज और एलेक्सियो सीरीज, दोनों ऑटो-क्लीन चिमनियाँ, फिल्टर-रहित प्रौद्योगिकी, 1200 मी3/घंटा की अधिकतम सक्शन, थर्मल ऑटो-क्लीन और ऊर्जा सक्षम एलईडी लैंप की विशेषताएँ उपलब्ध कराती हैं। रिप्पल सीरीज दो आकारों - 600 मिमी और 900 मिमी में आती है और उपयोग में आसानी तथा मेटैलिक ब्लेअर के लिए मोशन सेंसर से लैस है। एलेक्सियो सीरीज में 3 स्पीड टच कंट्रोल और एक मेटैलिक ऑयल कलेक्टर भी लगा है।

## હિંદવેર એપ્લાયન્સિસ એ ફિલપકાર્ટ ઉપર ઓટો-ક્લિન થીમનીની રેન્જ લોન્ચ કરી ફિલપકાર્ટ પર ઓટો-ક્લિન થીમનીની નવી રેન્જ 'રિપલ સિરીઝ અને 'એલેકસિઓ સિરીઝની રજૂઆત કરી

નવી દિલ્હી: 'હિંદવેર એપ્લાયન્સિસ'ના ઉત્પાદક અને ભારતના કિચન એપ્લાયન્સિસ સેગમેન્ટના પ્રથમ ત્રણ બેંચમાં પેકીંગ એન્ડ સોલ્યુશિયમ ઈનોવેશન લિમિટેડ એ ભારતના પોતાના ઈ-કોમર્સ માર્કેટપ્લેસ ફિલપકાર્ટ પર, ઓટો-ક્લિન થીમની 'રિપલ સિરીઝ' અને 'એલેકસિઓ સિરીઝ' ની વધુ એક હ્યુચરિસ્ટિક રેન્જની રજૂઆત કરી છે. ઉપકરણોની આ નવીનતમ શ્રેણી એડવાન્સ લેવલ ફિલ્ટરેશન, હાર્ટ સક્શન સ્પીડ અને મોસન-રેસિસ્ટ સર્કિટ પ્રકાર કામગીરી ઉપલબ્ધ કરાવે છે. આ ઉપર ત્રણ કઠિપિ તો, રિપલ સિરીઝમાં બે લેરિયેન્સ રિપલ એક્સેસ અને રિપલ એક છે જેમની કિંમત રૂ.૯,૯૯૦ રૂપિયા અને ૨૨,૯૯૦ રૂપિયાની વચ્ચે છે. એલેકસિઓ સિરીઝમાં એક મોડેલ છે અને તેની કિંમત રૂ.૨,૯૯૦ રૂપિયા છે. આ પ્રોડક્ટ્સ ફિલપકાર્ટ પર ઉપલબ્ધ રહેશે. જે ૩ જુલાઈથી ૮ જુલાઈ, ૨૦૨૦ સુધી "બી જ્ઞાન કિચન સેલ"ની ઉજવણી કરી રહ્યું છે.

રિટેલ ઉદ્યોગમાં જાણી રહેલા વિશેષોની વચ્ચે, આનુંક માટે તેમના સાહકો સાથે જોડાયેલા રહેવા માટે વધુનિયમ એ નવી રીતે છે. તેથી હિંદવેર એપ્લાયન્સિસ અને ફિલપકાર્ટના જુઓમાં જોડાયેલ છે જે પોતાના ઈ-રિટેલ પ્લેટફોર્મને અદ્યતન બનાવવા માટે અને પોતાના સાહકો માટે સતત નવી ઓફર્સ આપે છે. રિપલ સિરીઝ અને એલેકસિઓ સિરીઝ અને ઓટો-ક્લિન થીમનીઓ ફિલ્ટર-વેસ ટેકનોલોજી, મેક્સ આપે છે. ૧૨૦૦ એમ ૩/પ્રિ

કલકનું સક્ષમ, કર્મવ એટો-ક્લિન અને એનર્જી એફિશિયન્ટ એવર્ટીંગ લેમ્પ છે. રિપલ સિરીઝ બે સાર્ટલમાં આવે છે - ૨૦૦ મીમી અને ૨૦૦ મીમી અને તે ઉપયોગમાં સરળ અને મેટરિયલ બ્લોઅરની માટે મોસન સેનસરથી સજ્જ છે. એલેકસિઓ સિરીઝ પણ ડ-સ્પીડ ટચ કન્ટ્રોલ અને મેટરિયલ ઓર્થિક કલેક્ટર આપે છે.

સોમેની લોમ ઈનોવેશન લિમિટેડના સીઈઓ અને પુલ્કેશમણા ડિરેક્ટર શ્રીમાન રાકેશ કીચ એ જણાવ્યું હતું કે, "જેમ-જેમ હિંદવેર એપ્લાયન્સિસમાં અમે તરી સામાન્ય કામગીરી કરવાનું શાલુ રાખીએ છીએ, તેમ-તેમ અમારી ગ્રાહ્યમિત્રતા એ છે કે અમારા ગ્રાહકની જીવનશૈલીને સમૂહ્ય બનાવવી અને કામગીરીના વાપમાં વધુ શક્તિ આપવી. કિચન થીમનીની નવી શ્રેણી 'રિપલ સિરીઝ' અને 'એલેકસિઓ સિરીઝ' ઈલેક્ટ્રોનિક સેલ સુવિધાઓ પ્રદાન કરતી વખતે જીવનને સ્માર્ટ ઓટોમેશનથી સરળ બનાવવા માટે ડિઝાઇન કરવામાં આવી છે.

ફિલપકાર્ટ સાથેના અમારા જીવનશૈલીકોણ દ્વારા, અમે અમારા ગ્રાહકોને વ્યાપક અને નુજનરેશનમાં એપ્લાયન્સિસની ઓફર કરવાનું શાલુ રાખીશું, જેનાથી અમારા ગ્રાહકો માટેના જ્ઞાનમાં વૃદ્ધિ થાય."

ફિલપકાર્ટના 'હાર્ટ' એપ્લાયન્સિસના સિનિપર ડિરેક્ટર હરી જી. કુમારે જણાવ્યું કે, "એક સ્થાનિક ઈ-કોમર્સ માર્કેટપ્લેસ તરીકે, ફિલપકાર્ટ અસરકારક રીતે અમારી

પસંદગીના વિસ્તરણ માટે ઈકોસિસ્ટમ પાર્ટનર્સ સાથે કામ કરીને ગ્રાહકોની બદલાતી આવશ્યકતાઓને પહોંચી વળવા માટે પ્રતિબદ્ધ છે. છેલ્લા કેટલાક વર્ષોથી સ્માર્ટ કિચન એપ્લાયન્સિસની શ્રેણી વધી છે, સાલના કોવિડ-૧૯ની મહામારીએ તેમનો સ્વીકાર કરવાની કામગીરી કરાવી બનાવી છે અને ફિલપકાર્ટ હિંદવેરની ભાગીદારીથી અમારા સાથે ગ્રાહકોને તમામ સર્વિસ પુરી પડવા યોગ્ય પ્લેટફોર્મ પ્લેટફોર્મ-ઇન-કલક કિચન એપ્લાયન્સિસની વિસ્તૃત પસંદગીની ઓફર રજૂ કરવા માટે ઈચ્છુક છે. રજાઓમાં પોતાના ગ્રાહકોના જીવન અને સમયને સરળ બનાવવા માટે અમે પોતાના વિવિધ મેમેન્ટ માણમાં જેવા કે નો-કોસ્ટ ઈમેમનાઈઝા માધ્યમથી અમે અમારા સિલેક્શનને વધુ શાલુ અને સસ્તી પણ બનાવી રજા છીએ."

સોમેની લોમ ઈનોવેશન એ કન્સ્યુમર એપ્લાયન્સિસ સેગમેન્ટમાં ૩૨૨ સીએજીઆર સાથે ભારતની સૌથી ઝડપથી વિકસતી એપ્લાયન્સિસ કંપની છે. તમામ જ્ઞાન પોર્ટફોલિયો માટે કિચન એપ્લાયન્સિસ સેગમેન્ટ મુખ્ય આવકમાં રેટિંગ આપે છે. પરંતુના માર્કેટ શેર સાથે કિચન થીમનીના ઓનલાઈન વેચાણમાં નંબર ૧ જ્ઞાન લોવાને કારણે, હિંદવેરએ વર્ષ ૨૦૧૭થી ફિલપકાર્ટ પર કિચન થીમનીના વેચાણમાં ૨૩.૨૩થી વધુનો વધારો નોંધ્યો છે અને ફિલપકાર્ટ પર હિંદવેર એપ્લાયન્સિસનું ઓવરઓલ સીએજીઆર ૨૨.૮૮ છે.



## હિન્દવેર એપ્લાય. બિઝનેસ સંગઠનના માર્ગે

મુંબઈ, તા. ૩ મુલાઈ  
હિન્દવેર બ્રાન્ડના ઉપકરણો  
જાણવાથી કંપની સોમણી હોમ  
ઈનોવેશન તેમજ વિવિધ બિઝનેસને  
સંગઠિત કરી રહી છે.

આ પ્રક્રિયાના ભાગરૂપે  
કંપનીએ ઈ-કોમર્સ માર્કેટપ્લેસ  
ફિલપકાર્ટ ઉપર વધુ ઈન્વેસ્ટનો  
મુક્યા છે. જેમાં ઓટો-કિલન  
ચીમ નીની એ ઈવી  
રિપલ કિટોસ અને એલેક્સિસનો  
ફિટીસનો સમાવેશ છે.

સી માણી ઈનો વે સમના  
સીઈઓ અને ડિરેક્ટર રાજેશ કોલે  
કમ્પે કે લોકસંગઠનનો ગાયો મુકેલ



હતો છતાં આ વર્ષે પણ કંપની  
મજબૂત વૃદ્ધિ નોંધાવશે. તેમણે કમ્પે  
કે બજારમાં માગ વધી છે પણ  
ગ્રહણોચારવેશ છે. જૂનમાં કંપનીનું  
વેચાણ સારું રહ્યું હતું. કંપનીની  
કુલ આવકમાં ઈ-કોમર્સનો કાળો

૫૮-૨૦ ટકા છે અને તે હજી  
વધવાનો પારણ છે. તેમણે કમ્પે  
કે સોમાની હોમ ઈનોવેશન  
કન્ઝ્યુ મર એ પ્લા પન્સીસ  
સેગમેન્ટમાં હર ટકાના હરે વૃદ્ધિ  
કરી રહી છે.

ફિલપકાર્ટના સિનીયર  
ડિરેક્ટર હરી જી. મુલે કમ્પે કે  
થો ૩૫ વર્ષ થી સ્માર્ટ કિચન  
એપ્લાયન્સીસનો માગ વધી છે  
કારણ કે તેનાથી ગૃહિણીનો  
રસોડામાં સમય બચાવે અને કમ્પ્લેટ  
વગરનો પસાર થાય છે.

બ્રાન્ડ પોઈટફિલિયોમાં કિલન  
એપ્લાયન્સીસ સેગમેન્ટ સોથી વધુ  
આવક લઈ આવે છે. હિન્દવેર વર્ષ  
૨૦૧૩નો ફિલપકાર્ટ ઉપર કિચન  
મીમની વેચાણમાં ૨૩૨ ટકાની  
અને કંઈનીચાતમા એપ્લાયન્સીમાં  
વેચાણમાં માર્કેટપ્લેસ ઉપર ૧૨૪  
ટકાની વૃદ્ધિ નોંધાવી છે.